

## **Personal Accessories in Sweden**

Market Direction | 2024-01-17 | 49 pages | Euromonitor

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### **Report description:**

Sales of personal accessories in Sweden continued to expand in current value terms in 2023, although the rate of growth was more modest compared to the previous year. Performance was boosted by a return to pre-pandemic lifestyles, including increased levels of international travel, which a welcome boost to luggage in particular. Luxury handbags and high-end watches also fared relatively well, in keeping with the premiumisation trend. However, it should be noted that current value growth was m...

Euromonitor International's Personal Accessories in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

January 2024

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