

## **Personal Accessories in Spain**

Market Direction | 2024-01-18 | 51 pages | Euromonitor

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### **Report description:**

2023 saw a return to relative normality in Spain with the World Health Organisation declaring the health crisis to be over. All COVID-19 related restrictions had been lifted by July 2023 which helped to boost consumer confidence and resulted in Spaniards getting back to their pre-pandemic lifestyles with most people no longer wearing face masks. Nevertheless, despite the country seeing the end of the pandemic sales of personal accessories did not see a return to pre-pandemic figures in either vo...

Euromonitor International's Personal Accessories in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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