

Personal Accessories in South Africa

Market Direction | 2024-01-16 | 47 pages | Euromonitor

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Report description:

During 2023, many consumers in South Africa have been experiencing tough economic conditions. As a result, they have been cutting back on their discretionary spending due to lower disposable incomes. Similarly, consumers have been prioritising the purchase of essential products for their everyday survival. For example, food, fuel, electricity, water, and mortgage and rental payments have been at the forefront of consumers' budgets. Meanwhile, personal accessories are not seen as essential by man...

Euromonitor International's Personal Accessories in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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