

Packaging Industry in Hong Kong, China

Market Direction | 2024-02-02 | 43 pages | Euromonitor

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Report description:

An increasing number of brands are incorporating eco-friendly practices into their packaging to mitigate environmental concerns. Hong Kong consumers are becoming more inclined towards brands that follow sustainable initiatives. Leading skin care and beauty brands like L'Oreal are promoting the recycling of empty beauty containers among consumers through various initiatives.

Euromonitor International's Packaging in Hong Kong, China report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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