

Packaging Industry in Hong Kong, China

Market Direction | 2024-02-02 | 43 pages | Euromonitor

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Report description:

An increasing number of brands are incorporating eco-friendly practices into their packaging to mitigate environmental concerns. Hong Kong consumers are becoming more inclined towards brands that follow sustainable initiatives. Leading skin care and beauty brands like L'Oreal are promoting the recycling of empty beauty containers among consumers through various initiatives.

Euromonitor International's Packaging in Hong Kong, China report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Packaging Industry in Hong Kong, China

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List Of Contents And Tables

PACKAGING INDUSTRY IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remains the main pack type in confectionery in 2022

Sustainable packaging options emerge in RTD coffee in 2022

Metal beverage cans gaining popularity in beer

HDPE bottles and folding cartons the main pack types in beauty and personal care

HDPE bottles are projected to lose share to flexible plastic in home care

PACKAGING LEGISLATION

Government is undertaking several initiatives to mitigate environmental risks

RECYCLING AND THE ENVIRONMENT

Brands adopt sustainable practices to meet environmental concerns in Hong Kong

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