

Packaging Industry in Germany

Market Direction | 2024-02-02 | 41 pages | Euromonitor

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Report description:

Packaging changes in Germany reflect a broader shift towards sustainability and environmental stewardship. The EU's imposition of a "plastic tax" in 2021 has put tremendous pressure on businesses and industries to adopt more environmentally-friendly packaging alternatives. As a result, there has been a noticeable shift towards recyclable materials and a reduction in the use of non-recyclable plastics. This shift is mirrored in the decisions made by well-known brands and companies, such as Coca-C...

Euromonitor International's Packaging in Germany report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Flexible plastic the most popular food packaging format

Rise in consumption of fruit/herbal tea benefits folding carton packaging format

AB InBev launches beer crates made using recycled ocean plastic

Hair care continues to record positive growth in 2022

Sustainable packaging sees the launch of Pril's recyclable monomaterial refill pouch

PACKAGING LEGISLATION

Recycling codes to be added due to the new EU Packaging Waste Directive

EU takes a stance against plastic waste with comprehensive initiatives

Germany leads the way with packaging laws enforcing reusability and recycling

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New sustainability legislation to reduce packaging waste

EU regulations helping Germany to transition towards a sustainable future

Table 1 Overview of Packaging Recycling and Recovery in Germany: 2020/2021 and Targets for 2022

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