

## **Packaging Industry in Brazil**

Market Direction | 2024-02-02 | 40 pages | Euromonitor

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### **Report description:**

In Brazil, 2022 saw significant developments in the packaging industry, driven by changing consumer behaviour and environmental concerns. With the post-pandemic shift towards on-the-go consumption, convenience and portability becoming key considerations for consumers, this boosted demand for compact and lightweight packaging solutions, such as PET bottles, metal beverage cans and flexible packaging. PET bottles are popular due to their lightweight nature, recyclability and durability. These bott...

Euromonitor International's Packaging in Brazil report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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