

Packaging Industry in Australia

Market Direction | 2024-02-02 | 42 pages | Euromonitor

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Report description:

In 2022, several major trends were significantly impacting the packaging landscape in Australia, reflecting the growing emphasis on sustainability, waste reduction and eco-conscious choices. One key trend is the increasing importance of sustainability in packaging across industries, leading businesses to adopt eco-friendly alternatives like metal beverage cans and flatter PET wine bottles. These choices not only cater to consumer preferences for recyclable packaging, but also contribute to lower...

Euromonitor International's Packaging in Australia report offers insight into key trends and developments in the industry. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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