

Jewellery in the Philippines

Market Direction | 2024-01-17 | 19 pages | Euromonitor

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Report description:

The combination of ethical, environmental, and quality considerations, coupled with effective marketing strategies, is contributing to the rising popularity of brands offering lab-grown diamonds in the Philippines. Lab-grown diamonds are often perceived as more ethical and environmentally friendly than traditional mined diamonds. Since consumers are becoming increasingly conscious of the social and environmental impact of their purchases, lab-grown diamonds have become an attractive purchase in...

Euromonitor International's Jewellery in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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