

Jewellery in South Africa

Market Direction | 2024-01-16 | 18 pages | Euromonitor

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Report description:

Lab grown diamonds are gaining popularity in South Africa, and the reason for this is twofold. The first reason is that lab-grown diamonds are cheaper. Consumers have seen falling disposable incomes in 2023, and therefore lab-grown diamonds have become very attractive. Other than being cheaper, and therefore more attractive to various consumers, lab-grown diamonds have become more popular as they are more sustainable than natural diamonds. Although they are grown in a laboratory rather than natu...

Euromonitor International's Jewellery in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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