

Hot Drinks Packaging in India

Market Direction | 2023-04-03 | 8 pages | Euromonitor

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Report description:

Hot drinks packaging has been recording positive annual growth rates for a very long time in India, with increasing sales continuing to be seen during the pandemic, as consumption of hot drinks is an integral part of an Indian household, with people regularly drinking tea and other hot drinks products at home. The pandemic has also seen consumers in India prioritising their health and therefore looking for healthier options in hot drinks, helping to drive sales of black tea and various types of...

Euromonitor International's Hot Drinks Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Hot drinks packaging continues to record rising unit volumes

Tea sales thrive on the back of the ongoing health trend

Metal tins seeing strong growth

PROSPECTS AND OPPORTUNITIES

Incorporating localised elements in coffee

Packaging design is increasingly important

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