

## **Hot Drinks Packaging in China**

Market Direction | 2023-04-03 | 9 pages | Euromonitor

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### **Report description:**

In recent years instant coffee has seen steady growth in China, with players like Luckin, Douyin and Nestle capitalising on this trend. The demand for instant coffee is fuelled by the fact that it is convenient, functional, quick and affordable. Instant coffee was also seeing increasing sales in the online channel in 2022, which calls for packaging that is transport-friendly, impacting the growth of this product's pack types. Glass jars were in decline in 2022, for example, while the main pack t...

Euromonitor International's Hot Drinks Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

HOT DRINKS PACKAGING IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Instant coffee sees increasing online sales

Flexible aluminium/plastic losing share in tea

Nescafe targets young consumers with recycled packaging

PROSPECTS AND OPPORTUNITIES

China to reduce excessive packaging

Packaging of tea to be showcased in a new light

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