

## Hot Drinks Packaging in Canada

Market Direction | 2023-04-11 | 10 pages | Euromonitor

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### Report description:

Coffee is a major category within hot drinks, with Canadian consumers tending to drink this product on a regular basis, including as a popular breakfast-time beverage. Players in the coffee category have continued to implement innovative developments to make their packaging more sustainable, such as Maxwell House Coffee Canada switching to TC Transcontinental Packaging's 100% industrially compostable single-serve pod, which features a 100% compostable mother bag and fully recyclable paperboard c...

Euromonitor International's Hot Drinks Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### HOT DRINKS PACKAGING IN CANADA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Players investing in innovative packaging solutions to align with the consumer focus on sustainability

Increasing health awareness driving fruit/herbal tea sales and therefore positively impacting its packaging

Folding cartons maintains its position as the leading pack type in Canadian hot drinks

##### PROSPECTS AND OPPORTUNITIES

Demand for black tea is likely to decline as younger consumers are increasingly focusing on healthy beverages

Sustainable packaging is slowly gaining ground in flavoured powdered drinks

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