

Hot Drinks Packaging in Australia

Market Direction | 2023-04-03 | 8 pages | Euromonitor

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Report description:

Folding cartons, the biggest pack type in hot drinks in Australia, has continued to grow in recent years, with this expected to continue over the forecast period. Thin wall plastic containers and other metal were recording healthy growth rates in 2022, with all three pack types benefiting from the strong growth being seen in fresh ground coffee pods. Folding cartons remain popular as they are seen as a convenient packaging option for both manufacturers and consumers with their lightweight nature...

Euromonitor International's Hot Drinks Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Main pack-type folding cartons continue recording positive growth

Coffee is the most dynamic hot drinks product in terms of packaging unit volume growth in Australia

Coles introduces home compostable coffee pods

PROSPECTS AND OPPORTUNITIES

New PET bottle recycling plant opens in Australia

The Australian government's packaging targets have increased recycling and use of sustainable materials

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