

## **Home Care Packaging in China**

Market Direction | 2023-04-25 | 9 pages | Euromonitor

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### **Report description:**

Detergent tablets within detergents in laundry care - the largest home care category in China - recorded double-digit percentage growth in 2022, which benefited the packaging unit volume sales of its dominant pack type - other rigid containers. Detergent tablets are becoming increasingly popular among Chinese consumers due to their convenience of usage. Furthermore, products in other detergent categories, such as powdered detergents, can clog washing machines, which can be avoided by using table...

Euromonitor International's Home Care Packaging in China report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dow, Liby and LOVERE strike plastic packaging reuse and recycling agreement

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