

## **Dairy Packaging in Germany**

Market Direction | 2023-09-22 | 9 pages | Euromonitor

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### **Report description:**

Thin wall plastic containers are used in a wide range of dairy products, but most heavily in yoghurt, cheese, fromage frais and quark, and cream. In 2022, thin wall plastic containers were in decline in all four of these categories in which they have the greatest usage. At an overall level in dairy packaging, thin wall plastic containers were losing a little share in recent years.

Euromonitor International's Dairy Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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DAIRY PACKAGING IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall plastic containers losing share in dairy packaging

Brick liquid cartons the dominant pack type for milk

The 1,000ml pack is losing share to the 500ml size in milk

PROSPECTS AND OPPORTUNITIES

Environmental concerns likely to drive usage of flexible paper in dairy packaging

Plastic bottles used for milk products to be added to Germany's deposit system from 2024

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