

## **Dairy Packaging in Colombia**

Market Direction | 2023-09-20 | 8 pages | Euromonitor

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### **Report description:**

After two years of declining sales, yoghurt packaging unit volumes increased in 2022. Consumption of yoghurt in Colombia generally depends quite heavily on on-the-go consumption and was therefore negatively impacted by home seclusion and reduced mobility during the pandemic. The main pack types used for yoghurt in Colombia are flexible plastic, HDPE bottles and thin wall plastic containers, although brick liquid cartons are seeing the strongest growth among the yoghurt packaging formats.

Euromonitor International's Dairy Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Yoghurt packaging growing in 2022 due to changing consumer preferences

Flexible plastic is the most popular dairy pack type due to its affordability

Ecolean's practijarra pack type being used by Alqueria

PROSPECTS AND OPPORTUNITIES

The 1,000ml pack size is expected to gain further share due to its cost effectiveness

Shaped liquid cartons will continue performing strongly in shelf stable milk packaging

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