

Baby Food Packaging in the Philippines

Market Direction | 2023-10-17 | 8 pages | Euromonitor

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Report description:

Folding cartons are commonly used in the packaging of dried baby food products in the Philippines as they offer a combination of functionality, safety and marketing appeal that meets the specific needs in this category. Folding cartons provide a secure and protective barrier against moisture, light and contaminants, ensuring the preservation of the product's quality and safety. Furthermore, they are easily stackable, making them convenient for storage and transportation, which is particularly im...

Euromonitor International's Baby Food Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

BABY FOOD PACKAGING IN THE PHILIPPINES KEY DATA FINDINGS 2022 DEVELOPMENTS Stackability is the main reason why folding cartons are popular in dried baby food Metal tins continue gaining share in powder milk formula Brands focus on glass packaging as it is transparent and increases product appeal PROSPECTS AND OPPORTUNITIES High birth rate in the Philippines should help drive growth in baby food packaging Glass jars will benefit from growth in prepared baby food



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