

Baby Food Packaging in India

Market Direction | 2023-09-27 | 8 pages | Euromonitor

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Report description:

Folding cartons account for the majority of pack type share in Indian baby food packaging. This is largely due to the category they are widely used in - dried baby food - being the biggest in Indian baby food. Folding cartons are suitable for dried baby food because there is no need to protect the contents from spillage, and folding cartons provide a lightweight, sustainable and inexpensive solution, while also providing ample opportunity for branding and design. Folding cartons are also a popul...

Euromonitor International's Baby Food Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

BABY FOOD PACKAGING IN INDIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Folding cartons dominate baby food packaging

Nestle India remains the dominant player in baby food in India

The 300g and 400g packs are the most popular sizes in baby food

PROSPECTS AND OPPORTUNITIES

Growth in prepared baby food would likely boost volume sales of flexible plastic

Baby food producers will need to print BIS certification on packaging

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