

Baby Food Packaging in Hong Kong, China

Market Direction | 2023-09-22 | 8 pages | Euromonitor

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Report description:

Even if the declines have slowed in powder milk formula sales in Hong Kong in the last two years, after peaking in 2020, packaging unit volumes were still falling in 2022. Dried baby food and powder milk formula were the two worst performers, again, in 2022, with prepared baby and "other baby food" seeing less marked declines in this year. Demand for powder milk formula in Hong Kong had been boosted by mainland Chinese consumers perceiving powder milk formula sold in Hong Kong as being of superi...

Euromonitor International's Baby Food Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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BABY FOOD PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Baby food packaging unit volumes still in decline in 2022

HiPP uses Aptar closure for new infant formula packaging?

New packaging types to attract parents to "other baby food" products

PROSPECTS AND OPPORTUNITIES

Strong growth expected for powder milk formula, but unit volumes will remain below previous peaks

Glass will continue losing share to stand-up pouches due to the latter's greater portability and convenience

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