

Asia Pacific in 2040: The Future Demographic

Market Direction | 2024-01-31 | 17 pages | Euromonitor

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Report description:

Asia Pacific's population is set to expand in 2021-2040, driven by positive, yet declining, rates of natural change. The ageing trend is set to accelerate, impacting consumer trends, though the region will remain relatively young in terms of its median age. Urbanisation will continue to be rapid and further growth in the mega cities will bring challenges. Increasing prosperity will increase the consumer market appeal of many countries, but poverty will remain a key challenge in many areas.

Euromonitor's Asia Pacific in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary

Asia Pacific and the World in 2040

Population Past, Present and Future

Ageing

Men and Women

Marriage and Divorce

Births and Fertility

Life Expectancy and Deaths

Health

Migration

Urbanisation

Population Segmentation

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