

Apparel and Footwear in the Netherlands

Market Direction | 2023-11-24 | 86 pages | Euromonitor

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Report description:

The sales forecast for apparel and footwear in 2023 projects positive, albeit tempered, growth compared to the previous year. A prevailing sense of lower consumer confidence is impacting demand, leading to a more prudent approach to spending among Dutch consumers. The overall value growth in these sectors continues to be influenced by steep inflation rates in the Netherlands, accompanied by rising energy costs and taxes. However, government measures aimed at increasing wages have partially allev...

Euromonitor International's Apparel and Footwear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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