

Apparel and Footwear in Hong Kong, China

Market Direction | 2023-11-17 | 89 pages | Euromonitor

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Report description:

Apparel and footwear in Hong Kong is showing significant signs of recovery in 2023, with double-digit retail volume and current value growth. The local government gradually relaxed the city's social restrictions from the second half of 2022 to early 2023. Since March 2023, Hong Kong has been fully open with a lifting of all pandemic-related restrictions. The resurgence in tourism has played a pivotal role in boosting sales of apparel and footwear, with mainland tourists having a particularly pos...

Euromonitor International's Apparel and Footwear in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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