

## **Alcoholic Drinks Packaging in Indonesia**

Market Direction | 2023-09-06 | 8 pages | Euromonitor

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### **Report description:**

Both foodservice and retail packaging unit volumes for alcoholic drinks saw major declines in Indonesia in 2020 when the COVID-19 pandemic hit the country and restrictions on mobility and foodservice were imposed. However, in both 2021 and 2022, strong growth has been seen in both foodservice and retail volume sales. Consumers were able to visit bars and restaurants once again and did so. However, despite the reopening of foodservice, and even though there was strong growth in foodservice alcoho...

Euromonitor International's Alcoholic Drinks Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Alcoholic drinks packaging unit volumes see growth as COVID-19 restrictions are lifted

Bintang packaging carries a "Best Served with Friends" label

Spirits seeing dynamic growth in the Indonesian market

PROSPECTS AND OPPORTUNITIES

Metal beverage cans expected to become as popular as glass bottles

Large pack sizes are expected to see stronger growth

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