

Alcoholic Drinks Packaging in Canada

Market Direction | 2023-08-23 | 11 pages | Euromonitor

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Report description:

Alcoholic drinks packaging declined in the retail channel, increased in the foodservice channel and saw only minimal growth overall in Canada in 2022. While shifting consumer preferences towards premium and craft beverages have been seen in recent years, this does not necessarily translate into rising packaging unit volumes within the industry.

Euromonitor International's Alcoholic Drinks Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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ALCOHOLIC DRINKS PACKAGING IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rise of the craft alcohol industry fuels the demand for diverse and innovative packaging solutions

Signal 7 introduces paper-based packaging for its wine portfolio in Canada

Waterloo Brewing starts to use eco-friendly packaging for its line of beverages

PROSPECTS AND OPPORTUNITIES

Metal beverage cans expected to continue gaining share from glass bottles

Canadian brands prioritise eco-friendly packaging to meet consumer demand

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