

Alcoholic Drinks Packaging in Australia

Market Direction | 2023-08-23 | 9 pages | Euromonitor

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Report description:

Glass bottles dominate alcoholic drinks packaging in Australia, accounting for almost three quarters of packaging unit volumes in the retail channel and just over three quarters overall in 2022. However, in recent years, glass bottles have been losing pack type share to metal beverage cans - the second largest pack type in unit volume terms.

Euromonitor International's Alcoholic Drinks Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal beverage cans continue taking share from glass bottles in Australia

Pinnacle Drinks launches new premium sustainable lightweight wine bottle

Flatter PET wine bottles pave the way for sustainability gains

PROSPECTS AND OPPORTUNITIES

Popularity of RTDs will boost volume sales of metal beverage cans

Growing use of sustainable packaging expected

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