

## **Southeast Asia Pulp & Paper Chemicals Market Forecast to 2032**

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### **Report description:**

Southeast Asia Pulp & Paper Chemicals Market Forecast to 2032

#### Market Overview

Functional Chemicals stands as the major segment in the Southeast Asia Pulp & Paper Chemicals market, generating a substantial revenue of USD 576.0 million by 2022.

Moreover, technological advancements continue to drive growth in this segment. Innovations in manufacturing of Pulp & Paper biodegradable Chemicals and the goal of achieving sustainability will give new dimensions to the growth. On the other hand, the Functional Chemicals Pulp & Paper Chemicals is anticipated to expand at a CAGR of 3.94% by the end of 2032.

Pulp & Paper Chemicals are a group of chemicals used in production of paper and paper products. There are various purposes in paper making processes, including pulping chemical, bleaching chemicals, paper making chemical, coating chemical, additives, and various others. Pulping Chemicals are used to breakdown wood fibres or other raw materials into pulp. Pulping chemicals include sodium hydroxide and sodium sulphide. Bleaching chemicals are used to remove colour and impurities from the pulp, making the paper brighter. Chlorine, chlorine dioxide, hydrogen peroxide and sodium hydrosulphite are commonly used as bleaching agent. Paper making chemicals aid in the formation and processing of paper, they include fillers, sizing agents, retention aids example include calcium carbonate for brightness and opacity, rosin for sizing and cationic polymers for retention.

#### Market Segmentation

Based on types, pulp & paper chemicals market is segmented into Bleaching Chemicals, Process Chemicals, Functional Chemicals, and Basic Chemicals.

Based on application, pulp & paper chemicals market is segmented into Printing and Writing Papers, Packaging and Industrial Papers, Pulp Mills, and Others.

The report on the pulp & paper chemicals market has been segmented based on country as Indonesia, Thailand, Singapore, Philippines, Malaysia, Vietnam, Myanmar, and Rest of Southeast Asia. The demand for paper products in Southeast Asia region is anticipated to grow significantly in the coming years due to several factors. Healthier economic growth and the changing lifestyle of the population in the region drives the market for paper products, thereby creating substantial growth opportunities for pulp and paper chemicals.

#### Major Players

Some of the key players in the market are BASF SE, Ecolab, Buckman, Solenis, Evonik Industries AG, Solvay, Imerys, Kemira,

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Clariant, Nouryon, and Others.

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