

Home Healthcare Market by Product (Dialysis Equipment, Ventilators, HIV Test Kits, Hearing Aids, Activity Monitors), Service (Skilled Nursing, Infusion Therapy, Palliative Care), Indication (Cancer, Wound Care, Diabetes), & Region- Global Forecast to 2028

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Report description:

The global home healthcare market is projected to reach USD 383.0 Billion by 2028 from USD 250.0 Billion in 2023, at a CAGR of 8.9% during the forecast period. The primary driver of growth in this market is the introduction of new technologies in home healthcare goods and services.

"The therapeutic products segment accounted for the highest growth rate in the home healthcare market, by product, during the forecast period."

Products for testing, screening, and monitoring; products for therapy; and items for mobility care comprise the segments of the home healthcare market. The home healthcare market's highest growth rate in 2022 was recorded by the therapeutic goods category. The increasing incidence of chronic illnesses is primarily responsible for market expansion.

"Infusion therapy services segment accounted for the highest CAGR."

Skilled nursing, rehabilitation treatment, hospice & palliative care, unskilled care, respiratory therapy, infusion therapy, and prenatal care services are the several service categories that make up the home healthcare market. By 2022, the category with the highest growth rate was skilled nursing services. This is explained by both urbanization and population growth.

"Asia Pacific: The fastest-growing region home healthcare market."

The global home healthcare market is segmented into North America, Europe, the Asia Pacific, and Rest of the World. Over the course of the projection period, the Asia Pacific area is expected to record the greatest CAGR. factors including increased healthcare expenses and government attempts to support at-home care.

Breakdown of supply-side primary interviews, by company type, designation, and region:

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- By Company Type: Tier 1 (40%), Tier 2 (30%), and Tier 3 (30%)
- By Designation: C-level (27%), Director-level (18%), and Others (55%)
- By Region: North America (51%), Europe (21%), Asia-Pacific (18%), Latin America (6%), and Middle East & Africa (4%)

The key players operating in this market include Fresenius SE & Co. KGaA (Germany), Abbott (US), GE HealthCare (US), Koninklijke Philips NV. (Netherlands), ResMed, Inc. (US), Linde plc (Ireland), F. Hoffman-La Roche, Ltd. (Switzerland), A&D Company Limited (Japan), Bayade Home Health Care (US), Invacare Corporation (US), Amedisys (US), LHC Group, Inc. (US), OMRON Corporation (Japan), Drive DeVilbiss Healthcare (UK), Sunrise Medical (Germany), Roma Medical (UK), CAREMAX Rehabilitation Equipment Co., Ltd. (China), Vitalograph (UK), Advita Rflegedienst GmbH (Germany), RENAFAN GmbH (Germany), CONTEC MEDICAL SYSTEMS Co., Ltd. (China), B. Braun Melsungen Ag (Germany), Baxter International, Inc. (US), Medline Industries, Inc. (US), and Advin Health Care (India).

Research Coverage

This research report categorizes the home healthcare market by products, service, indicators, and region. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the home healthcare market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements, new product & service launches, mergers and acquisitions, and recent developments associated with the Surface disinfectant market. Competitive analysis of upcoming startups in the home healthcare market ecosystem is covered in this report.

Reasons to buy this report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall home healthcare market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (High prevalence of chronic diseases, growing geriatric population), restraints (Alternative Technologies), opportunities (Rising healthcare expenditure, Increasing Demand from Emerging Economies), and challenges (stringent regulations, limited insurance coverage) influencing the growth of the home healthcare market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the home healthcare market
- Market Development: Comprehensive information about lucrative markets - the report analyses the home healthcare market across varied regions.
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the home healthcare market
- Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Fresenius SE & Co. KGaA (Germany), Abbott (US), GE HealthCare (US), Koninklijke Philips NV. (Netherlands), ResMed, Inc. (US), among others in home healthcare market.

Table of Contents:

1	INTRODUCTION	37
1.1	STUDY OBJECTIVES	37
1.2	MARKET DEFINITION	37
TABLE 1	INCLUSIONS AND EXCLUSIONS	37
1.3	STUDY SCOPE	38
1.3.1	MARKETS COVERED	38
1.3.2	REGIONS COVERED	39
1.3.3	YEARS CONSIDERED	39
1.3.4	CURRENCY CONSIDERED	39

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1.4	STAKEHOLDERS	40
1.5	SUMMARY OF CHANGES	40
1.5.1	RECESSION IMPACT	41
2	RESEARCH METHODOLOGY	42
2.1	RESEARCH DATA	42
2.2	RESEARCH APPROACH	42
FIGURE 1	HOME HEALTHCARE MARKET: RESEARCH DESIGN METHODOLOGY	42
2.2.1	SECONDARY DATA	43
2.2.1.1	Key data from secondary sources	43
2.2.2	PRIMARY DATA	44
TABLE 2	KEY DATA FROM PRIMARY SOURCES	45
2.2.2.1	Key industry insights	46
2.2.2.2	Breakdown of primary interviews	46
FIGURE 2	BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS (HOME HEALTHCARE MARKET)	46
FIGURE 3	BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION	47
2.3	MARKET SIZE ESTIMATION	47
2.3.1	BOTTOM-UP APPROACH	47
2.3.1.1	Approach 1: Company revenue estimation approach	48
FIGURE 4	BOTTOM-UP APPROACH: COMPANY REVENUE ESTIMATION APPROACH	48
2.3.1.2	Approach 2: Presentations of companies and primary interviews	48
2.3.1.3	Growth forecast	48
2.3.1.4	CAGR projections	49
FIGURE 5	CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS	49
2.3.2	TOP-DOWN APPROACH	49
FIGURE 6	HOME HEALTHCARE MARKET: TOP-DOWN APPROACH	50
2.4	MARKET BREAKDOWN AND DATA TRIANGULATION	51
FIGURE 7	DATA TRIANGULATION METHODOLOGY	51
2.5	MARKET SHARE ANALYSIS	51
2.6	ASSUMPTIONS	52
2.7	GROWTH RATE ASSUMPTIONS	52
2.8	LIMITATIONS	52
2.9	RISK ASSESSMENT	53
2.10	RECESSION IMPACT ANALYSIS	53
3	EXECUTIVE SUMMARY	55
FIGURE 8	HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2023 VS. 2028 (USD BILLION)	55
FIGURE 9	HOME HEALTHCARE MARKET, BY PRODUCT, 2023 VS. 2028 (USD BILLION)	56
FIGURE 10	HOME HEALTHCARE MARKET, BY SERVICE, 2023 VS. 2028 (USD BILLION)	56
FIGURE 11	HOME HEALTHCARE MARKET, BY INDICATION, 2023 VS. 2028 (USD BILLION)	57
FIGURE 12	HOME HEALTHCARE MARKET: GEOGRAPHICAL SNAPSHOT	58
4	PREMIUM INSIGHTS	59
4.1	HOME HEALTHCARE MARKET OVERVIEW	59
FIGURE 13	RIISING TARGET PATIENT POPULATION TO DRIVE MARKET GROWTH	59
4.2	GEOGRAPHIC GROWTH OPPORTUNITIES IN HOME HEALTHCARE MARKET	60
FIGURE 14	JAPAN AND CHINA TO REGISTER HIGHEST GROWTH DURING FORECAST PERIOD	60
4.3	HOME HEALTHCARE MARKET: GEOGRAPHIC MIX	61
FIGURE 15	APAC TO WITNESS HIGHEST GROWTH DURING FORECAST PERIOD	61

4.4	HOME HEALTHCARE MARKET: DEVELOPED MARKETS VS. EMERGING ECONOMIES	62
FIGURE 16	EMERGING ECONOMIES TO REGISTER HIGHER GROWTH DURING FORECAST PERIOD	62
5	MARKET OVERVIEW	63
5.1	INTRODUCTION	63
5.2	MARKET DYNAMICS	63
FIGURE 17	HOME HEALTHCARE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	63
5.2.1	DRIVERS	64
5.2.1.1	Rapid growth in elderly population and rising incidence of chronic diseases	64
TABLE 3	GERIATRIC POPULATION, 2022 VS. 2050 (MILLION)	64
5.2.1.2	Rising R&D investments	65
TABLE 4	PRODUCT LAUNCHES	65
5.2.1.3	Need for cost-effective healthcare delivery due to rising costs	66
5.2.1.4	Increased preference for personalized care	66
5.2.2	RESTRAINTS	66
5.2.2.1	Changing reimbursement policies	66
5.2.2.2	Limited insurance coverage	67
5.2.2.3	Patient safety concerns	67
5.2.3	OPPORTUNITIES	68
5.2.3.1	Rising focus on telehealth	68
5.2.3.2	Untapped developing regions	69
5.2.3.3	Growing demand for home-use therapeutic devices	69
5.2.3.4	Growing demand for home sleep apnea tests	70
5.2.3.5	Rising preference for home hemodialysis treatment	71
5.2.4	CHALLENGES	71
5.2.4.1	Shortage of home care workers	71
5.2.4.2	Lack of supporting infrastructure	72
5.3	PRICING ANALYSIS	72
5.3.1	PRICING MODEL ANALYSIS	72
TABLE 5	AVERAGE SELLING PRICE OF PRODUCTS OFFERED BY KEY PLAYERS (2023)	72
TABLE 6	AVERAGE SELLING PRICE OF HOME HEALTHCARE PRODUCTS, BY REGION (2023)	73
5.4	PATENT ANALYSIS	77
FIGURE 18	PATENT ANALYSIS FOR TEMPERATURE MONITORING DEVICES (JANUARY 2013-DECEMBER 2022)	77
5.4.1	LIST OF KEY PATENTS	78
5.5	VALUE CHAIN ANALYSIS	79
FIGURE 19	VALUE CHAIN ANALYSIS: MAJOR VALUE-ADDED DURING MANUFACTURING AND ASSEMBLY PHASES	79
5.6	SUPPLY CHAIN ANALYSIS	80
FIGURE 20	HOME HEALTHCARE MARKET: SUPPLY CHAIN ANALYSIS	81
5.7	ECOSYSTEM/MARKET MAP	81
FIGURE 21	HOME HEALTHCARE MARKET: ECOSYSTEM/MARKET MAP	82
5.7.1	HOME HEALTHCARE MARKET: ROLE IN ECOSYSTEM	82
5.8	PORTER'S FIVE FORCES ANALYSIS	83
5.8.1	PULSE OXIMETERS	83
TABLE 7	PULSE OXIMETERS MARKET: PORTER'S FIVE FORCES ANALYSIS	83
5.8.1.1	Threat of new entrants	83
5.8.1.2	Threat of substitutes	84
5.8.1.3	Bargaining power of suppliers	84
5.8.1.4	Bargaining power of buyers	84

5.8.1.5	Degree of competition	84
5.8.2	HEARING AIDS	85
TABLE 8	HEARING AIDS MARKET: PORTER'S FIVE FORCES ANALYSIS	85
5.8.2.1	Threat of new entrants	85
5.8.2.2	Threat of substitutes	85
5.8.2.3	Bargaining power of buyers	85
5.8.2.4	Bargaining power of suppliers	85
5.8.2.5	Degree of competition	85
5.9	PESTLE ANALYSIS	86
?		
5.10	REGULATORY LANDSCAPE	87
TABLE 9	NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	87
TABLE 10	EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	87
TABLE 11	ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	88
TABLE 12	LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	88
TABLE 13	REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	88
5.10.1	NORTH AMERICA	89
5.10.1.1	US	89
TABLE 14	US FDA: CLASSIFICATION OF MEDICAL DEVICES	89
TABLE 15	US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS	90
FIGURE 22	PREMARKET NOTIFICATION: 510(K) APPROVALS FOR MEDICAL DEVICES	90
5.10.1.2	Canada	90
TABLE 16	CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS	90
FIGURE 23	APPROVAL PROCESS FOR MEDICAL DEVICES IN CANADA	91
5.10.2	EUROPE	91
FIGURE 24	CE APPROVAL PROCESS IN EUROPE FOR MEDICAL DEVICES	92
5.10.3	ASIA PACIFIC	92
5.10.3.1	Japan	92
TABLE 17	JAPAN: CLASSIFICATION OF MEDICAL DEVICES AND REVIEWING BODIES	93
5.10.3.2	China	93
TABLE 18	CHINA: CLASSIFICATION OF MEDICAL DEVICES	94
5.10.3.3	India	95
5.11	TRADE ANALYSIS	96
5.11.1	TRADE ANALYSIS FOR BLOOD PRESSURE MONITORS	96
TABLE 19	IMPORT DATA FOR BLOOD PRESSURE MONITORS, BY COUNTRY, 2017-2021 (USD MILLION)	96
TABLE 20	EXPORT DATA FOR BLOOD PRESSURE MONITORS, BY COUNTRY, 2017-2021 (USD MILLION)	96
5.12	TECHNOLOGY ANALYSIS	97
5.13	KEY CONFERENCES & EVENTS IN 2023-2024	98
TABLE 21	HOME HEALTHCARE MARKET: KEY CONFERENCES & EVENTS, 2023-2024	98
5.14	TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES	99
FIGURE 25	REVENUE SHIFT IN HOME HEALTHCARE	99
5.15	KEY STAKEHOLDERS & BUYING CRITERIA	99
5.15.1	KEY STAKEHOLDERS IN BUYING PROCESS	99
FIGURE 26	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF HOME HEALTHCARE PRODUCTS	99
TABLE 22	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF HOME HEALTHCARE PRODUCTS	100
?		
5.15.2	BUYING CRITERIA	100

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FIGURE 27	KEY BUYING CRITERIA FOR HOME HEALTHCARE PRODUCTS	100
TABLE 23	KEY BUYING CRITERIA FOR HOME HEALTHCARE PRODUCTS	100
5.16	CASE STUDY ANALYSIS	101
5.16.1	CASE STUDY: FUTURE OF HOME HEALTH PROJECT	101
6	HOME HEALTHCARE MARKET, BY PRODUCT	102
6.1	INTRODUCTION	103
TABLE 24	HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	103
6.2	THERAPEUTIC PRODUCTS	103
TABLE 25	KEY THERAPEUTIC PRODUCTS OFFERED	104
TABLE 26	THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	105
TABLE 27	THERAPEUTIC PRODUCTS MARKET, BY REGION, 2021-2028 (USD MILLION)	105
6.2.1	DIALYSIS EQUIPMENT	106
6.2.1.1	Dialysis equipment to hold largest market share	106
TABLE 28	DIALYSIS EQUIPMENT MARKET, BY REGION, 2021-2028 (USD MILLION)	107
6.2.2	WOUND CARE PRODUCTS	107
6.2.2.1	Decreased costs and higher convenience and comfort to drive market	107
TABLE 29	WOUND CARE PRODUCTS MARKET, BY REGION, 2021-2028 (USD MILLION)	108
6.2.3	IV EQUIPMENT	108
6.2.3.1	Accuracy and growing target disease prevalence to ensure market growth	108
TABLE 30	IV EQUIPMENT MARKET, BY REGION, 2021-2028 (USD MILLION)	109
6.2.4	SLEEP APNEA THERAPEUTIC DEVICES	109
6.2.4.1	Increasing patient preference for home-based sleep tests to fuel market	109
TABLE 31	SLEEP APNEA THERAPEUTIC DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	110
6.2.5	INSULIN DELIVERY DEVICES	110
6.2.5.1	High incidence of diabetes to drive market	110
TABLE 32	INSULIN DELIVERY DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	110
6.2.6	OXYGEN DELIVERY SYSTEMS	111
6.2.6.1	Technological advancements in oxygen therapy products to drive market	111
TABLE 33	OXYGEN DELIVERY SYSTEMS MARKET, BY REGION, 2021-2028 (USD MILLION)	111
6.2.7	INHALERS	111
6.2.7.1	High incidence of asthma to boost market	111
TABLE 34	INHALERS MARKET, BY REGION, 2021-2028 (USD MILLION)	112
6.2.8	NEBULIZERS	112
6.2.8.1	Effectiveness over oral dosages to push preference for nebulizers	112
TABLE 35	NEBULIZERS MARKET, BY REGION, 2021-2028 (USD MILLION)	112
?		
6.2.9	VENTILATORS	113
6.2.9.1	Convenience and comfort to sustain end-user preference	113
TABLE 36	VENTILATORS MARKET, BY REGION, 2021-2028 (USD MILLION)	113
6.2.10	OTHER THERAPEUTIC PRODUCTS	114
TABLE 37	OTHER THERAPEUTIC PRODUCTS, BY REGION, 2021-2028 (USD MILLION)	114
6.3	TESTING, SCREENING, AND MONITORING PRODUCTS	114
TABLE 38	KEY TESTING, SCREENING, AND MONITORING PRODUCTS OFFERED	115
TABLE 39	TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	116
TABLE 40	TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY REGION, 2021-2028 (USD MILLION)	117
6.3.1	BLOOD GLUCOSE MONITORS	117
6.3.1.1	Increasing prevalence of diabetes to drive market growth	117

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TABLE 41	BLOOD GLUCOSE MONITORS MARKET, BY REGION, 2021-2028 (USD MILLION)	118
6.3.2	HEARING AIDS	118
6.3.2.1	High incidence of hearing impairment to drive market	118
TABLE 42	HEARING AIDS MARKET, BY REGION, 2021-2028 (USD MILLION)	119
6.3.3	ACTIVITY MONITORS & WRISTBANDS	119
6.3.3.1	Increasing prevalence of chronic diseases to bolster demand for activity monitors	119
TABLE 43	ACTIVITY MONITORS & WRISTBANDS MARKET, BY REGION, 2021-2028 (USD MILLION)	119
6.3.4	ECG/EKG DEVICES	120
6.3.4.1	High prevalence of CVD to support demand	120
TABLE 44	ECG/EKG DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	120
6.3.5	TEMPERATURE MONITORING DEVICES	121
6.3.5.1	Technological innovations and increasing awareness to drive growth	121
TABLE 45	TEMPERATURE MONITORING DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	121
6.3.6	HEART RATE MONITORS	122
6.3.6.1	Continuous cardiac parameter monitoring capabilities to drive demand	122
TABLE 46	HEART RATE MONITORS MARKET, BY REGION, 2021-2028 (USD MILLION)	122
6.3.7	PULSE OXIMETERS	122
6.3.7.1	Rising disease incidence and wide usage of pulse oximetry to ensure strong demand	122
TABLE 47	PULSE OXIMETERS MARKET, BY REGION, 2021-2028 (USD MILLION)	123
6.3.8	OVULATION & PREGNANCY TEST KITS	123
6.3.8.1	Privacy, convenience, accessibility, and quick results to drive market	123
TABLE 48	OVULATION & PREGNANCY TEST KITS MARKET, BY REGION, 2021-2028 (USD MILLION)	123
6.3.9	BLOOD PRESSURE MONITORS	124
6.3.9.1	Rising patient population for hypertension and CVD to drive market	124
TABLE 49	BLOOD PRESSURE MONITORS MARKET, BY REGION, 2021-2028 (USD MILLION)	124
6.3.10	HIV TEST KITS	125
6.3.10.1	Rising prevalence of HIV to drive market	125
TABLE 50	HIV TEST KITS MARKET, BY REGION, 2021-2028 (USD MILLION)	125
6.3.11	FETAL MONITORING DEVICES	125
6.3.11.1	Remote-based care by portable fetal monitoring systems to drive market growth	125
TABLE 51	FETAL MONITORING DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	126
6.3.12	HOLTER & EVENT MONITORS	127
6.3.12.1	Rising awareness of preventive care and technological advancements to drive market	127
TABLE 52	HOLTER & EVENT MONITORS MARKET, BY REGION, 2021-2028 (USD MILLION)	127
6.3.13	DRUG & ALCOHOL TEST KITS	127
6.3.13.1	Rising consumption of drugs among teens to support market growth	127
TABLE 53	DRUG & ALCOHOL TEST KITS MARKET, BY REGION, 2021-2028 (USD MILLION)	128
6.3.14	COAGULATION MONITORING PRODUCTS	128
6.3.14.1	Rising use of anticoagulant therapy and availability of home-use kits to drive market	128
TABLE 54	COAGULATION MONITORING PRODUCTS MARKET, BY REGION, 2021-2028 (USD MILLION)	129
6.3.15	PEAK FLOW METERS	129
6.3.15.1	High portability and cost-efficiency to ensure adoption	129
TABLE 55	PEAK FLOW METERS MARKET, BY REGION, 2021-2028 (USD MILLION)	130
6.3.16	COLON CANCER TEST KITS	130
6.3.16.1	High incidence of colorectal cancer to drive market growth	130
TABLE 56	COLON CANCER TEST KITS MARKET, BY REGION, 2021-2028 (USD MILLION)	130
6.3.17	EEG DEVICES	131

6.3.17.1	Wide patient population for epilepsy to drive market for EEG devices	131
TABLE 57 EEG DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.3.18	HOME SLEEP TESTING DEVICES	131
6.3.18.1	Cost-effectiveness of home-based sleep tests to fuel growth	131
TABLE 58 HOME SLEEP TESTING DEVICES MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.3.19	CHOLESTEROL TESTING PRODUCTS	133
6.3.19.1	Rising obesity levels and CVD incidence to support market	133
TABLE 59 CHOLESTEROL TESTING PRODUCTS MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.3.20	HOME HBA1C TEST KITS	133
6.3.20.1	High incidence of diabetes to drive market	133
TABLE 60 HOME HBA1C TEST KITS MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.4	MOBILITY CARE PRODUCTS	134
TABLE 61 KEY MOBILITY CARE PRODUCTS AVAILABLE IN THE MARKET		
TABLE 62 MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)		
TABLE 63 MOBILITY CARE PRODUCTS MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.4.1	WHEELCHAIRS	136
6.4.1.1	Increased preference for wheelchairs to boost demand	136
TABLE 64 WHEELCHAIRS MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.4.2	MOBILITY SCOOTERS	137
6.4.2.1	High cost to affect end-user adoption	137
TABLE 65 MOBILITY SCOOTERS MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.4.3	WALKERS & ROLLATORS	138
6.4.3.1	Difficulties in using walkers and availability of alternatives to restrain market	138
TABLE 66 WALKERS & ROLLATORS MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.4.4	CRUTCHES	138
6.4.4.1	High preference for axilla crutches to support demand	138
TABLE 67 CRUTCHES MARKET, BY REGION, 2021-2028 (USD MILLION)		
6.4.5	CANES	139
6.4.5.1	Wide usage of canes to drive market	139
TABLE 68 CANES MARKET, BY REGION, 2021-2028 (USD MILLION)		
7	HOME HEALTHCARE MARKET, BY SERVICE	140
7.1	INTRODUCTION	141
TABLE 69 US: AVERAGE SENIOR CARE COST, BY TYPE, 2022		
TABLE 70 HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)		
TABLE 71 HOME HEALTHCARE SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)		
7.2	SKILLED NURSING SERVICES	143
7.2.1	SKILLED NURSING SERVICES TO DOMINATE MARKET	143
TABLE 72 SKILLED NURSING SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)		
7.3	REHABILITATION THERAPY SERVICES	144
7.3.1	RISING DEMAND, GROWING GERIATRIC POPULATION, AND INCREASING DISEASE INCIDENCE TO BOOST DEMAND	144
TABLE 73 REHABILITATION THERAPY SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)		
7.4	HOSPICE & PALLIATIVE CARE SERVICES	144
7.4.1	RISING GERIATRIC POPULATION TO DRIVE DEMAND	144
TABLE 74 HOSPICE & PALLIATIVE CARE SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)		
7.5	UNSKILLED CARE SERVICES	145
7.5.1	COST-EFFECTIVENESS TO DRIVE GROWTH	145
TABLE 75 UNSKILLED SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)		

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7.6	RESPIRATORY THERAPY SERVICES	146
7.6.1	GROWING PREVALENCE OF RESPIRATORY DISORDERS TO DRIVE MARKET	146
TABLE 76	RESPIRATORY THERAPY SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	147
7.7	INFUSION THERAPY SERVICES	147
7.7.1	SAFETY AND EFFECTIVENESS OF HOME INFUSION TO DRIVE DEMAND	147
TABLE 77	INFUSION THERAPY SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	148
7.8	PREGNANCY CARE SERVICES	148
7.8.1	NEED FOR BETTER MANAGEMENT OF HIGH-RISK PREGNANCIES AND COMPLICATIONS TO ENSURE MARKET GROWTH	148
TABLE 78	PREGNANCY CARE SERVICES MARKET, BY REGION, 2021-2028 (USD MILLION)	149
8	HOME HEALTHCARE MARKET, BY INDICATION	150
8.1	INTRODUCTION	151
TABLE 79	HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	151
TABLE 80	HOME HEALTHCARE INDICATIONS MARKET, BY REGION, 2021-2028 (USD MILLION)	151
8.2	CANCER	152
8.2.1	CANCER TO DOMINATE INDICATIONS MARKET	152
TABLE 81	INCIDENCE OF CANCER, BY REGION, 2020 VS. 2030 VS. 2040 (MILLION)	152
TABLE 82	HOME HEALTHCARE MARKET FOR CANCER, BY REGION, 2021-2028 (USD MILLION)	153
8.3	RESPIRATORY DISEASES	153
8.3.1	RISING PREVALENCE OF RESPIRATORY DISEASES TO DRIVE MARKET	153
TABLE 83	HOME HEALTHCARE MARKET FOR RESPIRATORY DISEASES, BY REGION, 2021-2028 (USD MILLION)	154
8.4	MOVEMENT DISORDERS	154
8.4.1	GROWING GERIATRIC POPULATION TO DRIVE DEMAND FOR THERAPY EQUIPMENT	154
TABLE 84	HOME HEALTHCARE MARKET FOR MOVEMENT DISORDERS, BY REGION, 2021-2028 (USD MILLION)	155
8.5	PREGNANCY	155
8.5.1	RISING FOCUS ON BETTER CARE & MONITORING DURING PREGNANCY TO DRIVE MARKET GROWTH	155
TABLE 85	HOME HEALTHCARE MARKET FOR PREGNANCY, BY REGION, 2021-2028 (USD MILLION)	156
8.6	CVD & HYPERTENSION	156
8.6.1	RISING INCIDENCE OF HYPERTENSION & CARDIOVASCULAR DISEASES TO DRIVE GROWTH	156
TABLE 86	HOME HEALTHCARE MARKET FOR CVD & HYPERTENSION, BY REGION, 2021-2028 (USD MILLION)	157
8.7	WOUND CARE	157
8.7.1	GROWING NUMBER OF ROAD ACCIDENTS AND TRAUMA INJURIES TO DRIVE MARKET	157
TABLE 87	HOME HEALTHCARE MARKET FOR WOUND CARE, BY REGION, 2021-2028 (USD MILLION)	158
8.8	DIABETES	158
8.8.1	INCREASING INCIDENCE OF DIABETES TO PROPEL MARKET GROWTH	158
TABLE 88	HOME HEALTHCARE MARKET FOR DIABETES, BY REGION, 2021-2028 (USD MILLION)	159
8.9	HEARING DISORDERS	159
8.9.1	WORLDWIDE INCREASE IN HEARING DISABILITIES TO ENSURE SUSTAINED GROWTH	159
TABLE 89	HOME HEALTHCARE MARKET FOR HEARING DISORDERS, BY REGION, 2021-2028 (USD MILLION)	159
8.10	OTHER INDICATIONS	160
TABLE 90	HOME HEALTHCARE MARKET FOR OTHER INDICATIONS, BY REGION, 2021-2028 (USD MILLION)	160
9	HOME HEALTHCARE MARKET, BY REGION	161
9.1	INTRODUCTION	162
TABLE 91	HOME HEALTHCARE MARKET, BY REGION, 2021-2028 (USD MILLION)	162
9.2	NORTH AMERICA	162
9.2.1	NORTH AMERICA: RECESSION IMPACT	162
FIGURE 28	NORTH AMERICA: HOME HEALTHCARE MARKET SNAPSHOT	163
TABLE 92	NORTH AMERICA: HOME HEALTHCARE MARKET, BY COUNTRY, 2021-2028 (USD MILLION)	164

TABLE 93	NORTH AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	164
TABLE 94	NORTH AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	164
TABLE 95	NORTH AMERICA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	165
TABLE 96	NORTH AMERICA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	166
TABLE 97	NORTH AMERICA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	167
TABLE 98	NORTH AMERICA: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	167
TABLE 99	NORTH AMERICA: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	168
9.2.2	US	168
9.2.2.1	US to dominate North American home healthcare market	168
TABLE 100	US: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	169
TABLE 101	US: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	170
TABLE 102	US: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	170
TABLE 103	US: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	171
TABLE 104	US: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	172
TABLE 105	US: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	172
TABLE 106	US: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	173
9.2.3	CANADA	173
9.2.3.1	Rising geriatric population to drive market	173
TABLE 107	CANADA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	174
TABLE 108	CANADA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	174
TABLE 109	CANADA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	175
TABLE 110	CANADA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	176
TABLE 111	CANADA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	177
TABLE 112	CANADA: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	177
TABLE 113	CANADA: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	178
9.3	EUROPE	178
9.3.1	EUROPE: RECESSION IMPACT	179
TABLE 114	EUROPE: HOME HEALTHCARE MARKET, BY COUNTRY, 2021-2028 (USD MILLION)	179
TABLE 115	EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	180
TABLE 116	EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	180
TABLE 117	EUROPE: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	181
TABLE 118	EUROPE: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	182
TABLE 119	EUROPE: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	183
TABLE 120	EUROPE: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	183
TABLE 121	EUROPE: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	184
9.3.2	GERMANY	184
9.3.2.1	Germany to retain market leadership in Europe	184
TABLE 122	GERMANY: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	185
TABLE 123	GERMANY: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	185
TABLE 124	GERMANY: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	186
TABLE 125	GERMANY: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	187
TABLE 126	GERMANY: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	188
TABLE 127	GERMANY: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	188
TABLE 128	GERMANY: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	189
9.3.3	UK	189
9.3.3.1	Rising burden of chronic diseases to boost market growth	189
TABLE 129	UK: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	190

TABLE 130	UK: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	190
TABLE 131	UK: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	191
TABLE 132	UK: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	192
TABLE 133	UK: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	193
TABLE 134	UK: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	193
TABLE 135	UK: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	194
9.3.4	FRANCE	194
9.3.4.1	Government support and initiatives taken by market players to boost market	194
TABLE 136	FRANCE: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	195
TABLE 137	FRANCE: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	195
TABLE 138	FRANCE: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	196
TABLE 139	FRANCE: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	197
TABLE 140	FRANCE: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	198
TABLE 141	FRANCE: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	198
TABLE 142	FRANCE: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	199
9.3.5	ITALY	199
9.3.5.1	Rising geriatric population and favorable government policy to drive market	199
TABLE 143	ITALY: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	200
TABLE 144	ITALY: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	200
TABLE 145	ITALY: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	201
TABLE 146	ITALY: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	202
TABLE 147	ITALY: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	203
TABLE 148	ITALY: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	203
TABLE 149	ITALY: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	204
9.3.6	SPAIN	204
9.3.6.1	Rising geriatric population and incidence of chronic conditions to drive market growth	204
TABLE 150	SPAIN: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	205
TABLE 151	SPAIN: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	205
TABLE 152	SPAIN: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	206
TABLE 153	SPAIN: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	207
TABLE 154	SPAIN: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	208
TABLE 155	SPAIN: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	208
TABLE 156	SPAIN: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	209
9.3.7	REST OF EUROPE	209
TABLE 157	REST OF EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	210
TABLE 158	REST OF EUROPE: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	210
TABLE 159	REST OF EUROPE: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	211
TABLE 160	REST OF EUROPE: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	212
TABLE 161	REST OF EUROPE: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	213
TABLE 162	REST OF EUROPE: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	213
TABLE 163	REST OF EUROPE: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	214
9.4	ASIA PACIFIC	214
9.4.1	ASIA PACIFIC: RECESSION IMPACT	215
FIGURE 29	APAC: HOME HEALTHCARE MARKET SNAPSHOT	215
TABLE 164	ASIA PACIFIC: HOME HEALTHCARE MARKET, BY COUNTRY, 2021-2028 (USD MILLION)	216
TABLE 165	ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	216

TABLE 166	ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	217
TABLE 167	ASIA PACIFIC: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	217
TABLE 168	ASIA PACIFIC: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	218
TABLE 169	ASIA PACIFIC: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	219
TABLE 170	ASIA PACIFIC: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	219
TABLE 171	ASIA PACIFIC: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	220
9.4.2	JAPAN	220
9.4.2.1	Japan to command largest share of APAC market	220
TABLE 172	JAPAN: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	221
TABLE 173	JAPAN: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	221
TABLE 174	JAPAN: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	222
TABLE 175	JAPAN: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	223
TABLE 176	JAPAN: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	224
TABLE 177	JAPAN: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	224
TABLE 178	JAPAN: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	225
9.4.3	CHINA	225
9.4.3.1	Healthcare development and reforms to drive market growth	225
TABLE 179	CHINA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	226
TABLE 180	CHINA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	226
TABLE 181	CHINA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	227
TABLE 182	CHINA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	228
TABLE 183	CHINA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	229
TABLE 184	CHINA: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	229
TABLE 185	CHINA: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	230
9.4.4	INDIA	230
9.4.4.1	Increasing target patient population to drive market	230
TABLE 186	INDIA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	231
TABLE 187	INDIA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	231
TABLE 188	INDIA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	232
TABLE 189	INDIA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	233
TABLE 190	INDIA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	234
TABLE 191	INDIA: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	234
TABLE 192	INDIA: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	235
9.4.5	REST OF ASIA PACIFIC	235
TABLE 193	REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	236
TABLE 194	REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	236
TABLE 195	REST OF ASIA PACIFIC: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	237
TABLE 196	REST OF ASIA PACIFIC: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	238
TABLE 197	REST OF ASIA PACIFIC: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	239
TABLE 198	REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	239
TABLE 199	REST OF ASIA PACIFIC: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	240
9.5	REST OF THE WORLD	240
9.5.1	REST OF THE WORLD: RECESSION IMPACT	240
TABLE 200	ROW: HOME HEALTHCARE MARKET, BY REGION, 2021-2028 (USD MILLION)	241
TABLE 201	ROW: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	241
TABLE 202	ROW: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	242

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TABLE 203	ROW: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	242
TABLE 204	ROW: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	243
TABLE 205	ROW: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	244
TABLE 206	ROW: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	244
TABLE 207	ROW: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	245
9.5.2		
LATIN AMERICA		
9.5.2.1		
Aging population to favor market growth		
TABLE 208	LATIN AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	246
TABLE 209	LATIN AMERICA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	246
TABLE 210	LATIN AMERICA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	247
TABLE 211	LATIN AMERICA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	248
TABLE 212	LATIN AMERICA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	249
TABLE 213	LATIN AMERICA: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	249
TABLE 214	LATIN AMERICA: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	250
9.5.3		
MIDDLE EAST & AFRICA		
TABLE 215	MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY REGION, 2021-2028 (USD MILLION)	251
TABLE 216	MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	251
TABLE 217	MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	252
TABLE 218	MIDDLE EAST & AFRICA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	252
TABLE 219	MIDDLE EAST & AFRICA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	253
TABLE 220	MIDDLE EAST & AFRICA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	254
TABLE 221	MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	254
TABLE 222	MIDDLE EAST & AFRICA: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	255
9.5.3.1		
GCC Countries		
9.5.3.1.1		
Rising focus on expanding and improving health infrastructure to drive market		
TABLE 223	GCC COUNTRIES: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	256
TABLE 224	GCC COUNTRIES: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	256
TABLE 225	GCC COUNTRIES: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	257
TABLE 226	GCC COUNTRIES: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	258
TABLE 227	GCC COUNTRIES: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	259
TABLE 228	GCC COUNTRIES: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	259
TABLE 229	GCC COUNTRIES: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	260
9.5.3.2		
Rest of the Middle East & Africa		
TABLE 230	ROMEA: HOME HEALTHCARE MARKET, BY PRODUCT & SERVICE, 2021-2028 (USD MILLION)	261
TABLE 231	ROMEA: HOME HEALTHCARE MARKET, BY PRODUCT, 2021-2028 (USD MILLION)	261
TABLE 232	ROMEA: THERAPEUTIC PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	262
TABLE 233	ROMEA: TESTING, SCREENING, AND MONITORING PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	263
TABLE 234	ROMEA: MOBILITY CARE PRODUCTS MARKET, BY TYPE, 2021-2028 (USD MILLION)	264
TABLE 235	ROMEA: HOME HEALTHCARE MARKET, BY SERVICE, 2021-2028 (USD MILLION)	264
TABLE 236	ROMEA: HOME HEALTHCARE MARKET, BY INDICATION, 2021-2028 (USD MILLION)	265

Home Healthcare Market by Product (Dialysis Equipment, Ventilators, HIV Test Kits, Hearing Aids, Activity Monitors), Service (Skilled Nursing, Infusion Therapy, Palliative Care), Indication (Cancer, Wound Care, Diabetes), & Region- Global Forecast to 2028

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