

**Cybersecurity Market by Offering, Solution Type, Services (Professional and Managed), Deployment Mode (On-Premises Cloud, and Hybrid), Organization Size (large enterprises and SMEs), Security Type, Vertical and Region - Global Forecast to 2028**

Market Report | 2024-01-30 | 639 pages | MarketsandMarkets

**AVAILABLE LICENSES:**

- Single User \$7150.00
- Multi User \$8500.00
- Corporate License \$9650.00
- Enterprise Site License \$11000.00

**Report description:**

The global cybersecurity market size is projected to grow from USD 190.4 billion in 2023 to USD 298.5 billion by 2028 at a CAGR of 9.4% during the forecast period. The market growth in cybersecurity is fueled by factors driven by increased target-based cyber-attacks, protection of business assets from growing threats, rising IoT trends and the growing need for automated cybersecurity, growing demand for cyber-savvy boards, and complying with government regulations and requirements.

"By offering, the services segment will grow at the highest CAGR during the forecast period."

In the cybersecurity market, by offering, the services segment is anticipated to grow at the highest CAGR due to a combination of factors. As cyber threats become increasingly sophisticated, there is a growing demand for expert services that provide advanced protection and mitigation strategies. It includes a need for continuous monitoring, threat intelligence, and incident response, which specialized cybersecurity services effectively deliver. Moreover, organizations undergoing digital transformation often lack the in-house expertise required to manage complex cybersecurity landscapes. The gap is being filled by external cybersecurity service providers, who offer tailored solutions and support.

Furthermore, the evolving regulatory landscape across various industries necessitates ongoing compliance and risk management, areas where cybersecurity services play a critical role. These services help organizations protect against cyber threats and ensure they remain compliant with changing regulations. The demand for specialized knowledge, coupled with the growing complexity of cyber threats and compliance requirements, drives the rapid growth of the services segment in the cybersecurity market.

"By vertical, the BFSI segment will grow at the largest market size during the forecast period."

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

The BFSI sector is anticipated to hold the largest market size in the cybersecurity market among various verticals. Its prominence is due to the sector's handling of highly sensitive and valuable financial data, making it a prime target for cyberattacks. Financial institutions are under constant threat from a range of sophisticated cyber threats like phishing, malware, and ransomware, driving the need for robust cybersecurity measures. Moreover, the BFSI sector is heavily regulated, with stringent data protection and privacy laws requiring strong security protocols to ensure compliance and avoid heavy penalties. The rapid shift towards digital banking and online financial services further escalates the risk of cyber threats, necessitating advanced cybersecurity solutions to protect customer data and maintain trust. The combination of these factors - high-value targets, stringent regulations, and the increasing digitization of financial services - contributes to the BFSI vertical commanding the largest market size.

"North America is expected to account for the largest market size during the forecasted period."

The North American region is anticipated to dominate the cybersecurity market in terms of market size, primarily due to several contributing factors. The North American region, particularly the US, is home to numerous leading technology and cybersecurity companies, fostering a strong market for cybersecurity solutions. Additionally, North America experiences a high volume of cyber threats, which drives the demand for advanced cybersecurity measures. The region also has stringent regulatory frameworks and data protection laws, such as GDPR and CCPA, compelling organizations to invest in robust cybersecurity infrastructures to maintain compliance. Moreover, the widespread adoption of digital technologies, including cloud services and IoT devices, in finance, healthcare, and government sectors further elevates the need for comprehensive cybersecurity solutions. The combination of a technologically advanced landscape and a high incidence of cyber threats positions North America as a leader in the global cybersecurity market.

"Asia Pacific is anticipated to account for the highest CAGR during the forecasted period."

The Asia Pacific region is anticipated to exhibit the highest CAGR in the cybersecurity market, a trend driven by several factors. Rapid economic growth in the Asia Pacific region led to a surge in digital transformation across businesses and government sectors, significantly increasing the need for robust cybersecurity measures. The growth is accompanied by a substantial rise in internet usage and mobile connectivity, expanding the potential for cyber threats. Furthermore, countries in the Asia Pacific are progressively implementing stricter data protection regulations, pushing organizations to strengthen their cybersecurity infrastructure. Additionally, as key sectors like finance, healthcare, and retail increasingly embrace digital technologies, their vulnerability to cyberattacks grows, driving the demand for advanced cybersecurity solutions. A combination of digital growth, regulatory changes, and heightened threat awareness contributes to the high projected growth rate in the cybersecurity market in the Asia Pacific region.

#### Breakdown of primaries

The study contains insights from various industry experts, from suppliers/software developers to OEMs and Tier 1 vendors.

The break-up of the primaries is as follows:

-□By Company Type: Tier 1 - 25%, Tier 2 - 40%, and Tier 3 - 35%

-□By Designation: C-level - 30%, Directors - 35%, and Others- 35%

-□By Region: North America - 15%, Europe - 25%, Asia Pacific - 30%, Latin America - 20%, Middle East & Africa - 10%

The key vendors in the global cybersecurity market include IBM (US), Cisco (US), Microsoft (US), Palo Alto Networks (US), Fortinet (US), Check Point (US), Trellix (US), Trend Micro (Japan), Rapid7 (US), Micro Focus (Open text) (UK), AWS (US), Oracle (US), Accenture (Ireland), CyberArk (US), SentinelOne (US), Qualys (US), F-secure (Finland), F5 (US), RSA Security (US), Sophos (UK), Forcepoint (US), Proofpoint (US), Juniper Networks (US), SonicWall (US), Zscaler (US), Google (US), Fortra (US), CrowdStrike (US), Broadcom (US), Redington (India), NTT (Japan), AlgoSec (US), Cynet (Israel), Nozomi Networks (US), Revbits (US), Aristi Labs (India), Illumio (US), Seclore (US), Securonix (US), Sejel Tech (Saudi Arabia), Proficio (US), Wijungle (India), Secureden (US), Orca Security (US), Wattle Corporation (India), Open Raven (US), CPX (UAE), and Mesh Security (Israel).

The study includes in-depth competitive intelligence covering company profiles, recent developments, and key market strategies.

#### Research Coverage

The report segments the cybersecurity market and forecasts its size by offering (solution and services), solution type (IAM,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

antivirus/antimalware, log management & SIEM, firewall, encryption & tokenization, compliance & policy management, patch management, and others), services (professional and managed), deployment mode (on-premises, cloud, and hybrid), organization size (large enterprises and SMEs), security type (network security, endpoint & IoT, cloud security, and application security), verticals (BFSI, government, IT & ITeS, healthcare & life science, aerospace & defense, retail & eCommerce, manufacturing, energy & utilities, telecommunication, transportation & logistics, media & entertainment, and other verticals), and region (North America, Europe, Asia Pacific, Middle East & Africa, and Latin America).

#### Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the cybersecurity market and the subsegments. The report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Increased target-based cyber-attacks to draw operational disruptions, protection of business assets from growing threats, Cybersecurity Mesh Architecture (CSMA) to simplify security infrastructure, Rising IoT Trends and the growing need for automated cybersecurity, Growing demand for cyber-savvy boards, and Complying with government regulations and requirements), restraints (Lack of skilled cybersecurity professionals and lack of budget among SMEs and start-ups in developing economies), opportunities (Adoption of cloud-based cybersecurity solutions among SMEs, Growth of endpoint security segment due to increased BYOD trend, Enhancing Cybersecurity with AI), and challenges (Deploying and implementing cybersecurity design solutions, Diverse nature of sophisticated threats, Complexities of vendor overload and multiplicity of technologies, Difficulties in addressing the complexity of advanced threats).
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and product & service launches in the cybersecurity market.
- Market Development: Comprehensive information about lucrative markets - the report analyses the cybersecurity market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the cybersecurity market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like IBM (US), Cisco (US), Microsoft (US), Palo Alto Networks (US), Fortinet (US), Check Point (US) among others in the cybersecurity market strategies

#### Table of Contents:

1□INTRODUCTION□	50
1.1□STUDY OBJECTIVES□	50
1.2□MARKET DEFINITION□	50
1.2.1□INCLUSIONS AND EXCLUSIONS□	51
1.3□MARKET SCOPE□	53
1.3.1□MARKET SEGMENTATION□	53
1.3.2□REGIONS COVERED□	54
1.4□YEARS CONSIDERED□	54
1.5□CURRENCY CONSIDERED□	55
TABLE 1□USD EXCHANGE RATES, 2017-2022□	55
1.6□STAKEHOLDERS□	55
1.7□SUMMARY OF CHANGES□	56
2□RESEARCH METHODOLOGY□	57
2.1□RESEARCH DATA□	57
FIGURE 1□CYBERSECURITY MARKET: RESEARCH DESIGN□	57
2.1.1□SECONDARY DATA□	58

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2.1.2	PRIMARY DATA	58
2.1.2.1	Breakup of primary profiles	59
2.1.2.2	Key insights from industry experts	59
FIGURE 2	CYBERSECURITY MARKET ESTIMATION: RESEARCH FLOW	60
2.2	MARKET SIZE ESTIMATION	60
2.2.1	TOP-DOWN APPROACH	60
FIGURE 3	APPROACH 1 (SUPPLY SIDE): REVENUE FROM SOLUTIONS AND SERVICES OF CYBERSECURITY VENDORS	61
FIGURE 4	APPROACH 1 (SUPPLY SIDE) ANALYSIS	61
2.2.2	BOTTOM-UP APPROACH	62
FIGURE 5	APPROACH 2: BOTTOM-UP (DEMAND SIDE): CYBERSECURITY	63
2.3	DATA TRIANGULATION	64
FIGURE 6	CYBERSECURITY MARKET: DATA TRIANGULATION	64
2.4	MARKET FORECAST	65
TABLE 2	FACTOR ANALYSIS	65
2.5	COMPANY EVALUATION MATRIX METHODOLOGY	66
2.5.1	FOR KEY PLAYERS	66
FIGURE 7	COMPANY EVALUATION MATRIX (KEY PLAYERS): CRITERIA WEIGHTAGE	66
2.5.2	FOR STARTUPS	67
FIGURE 8	COMPANY EVALUATION MATRIX (STARTUPS): CRITERIA WEIGHTAGE	67
2.6	ASSUMPTIONS	67
2.7	LIMITATIONS	69
3	EXECUTIVE SUMMARY	70
FIGURE 9	GLOBAL CYBERSECURITY MARKET TO WITNESS SIGNIFICANT GROWTH DURING FORECAST PERIOD	73
FIGURE 10	CYBERSECURITY MARKET: SEGMENTAL SNAPSHOT	74
FIGURE 11	CYBERSECURITY MARKET: REGIONAL SNAPSHOT	75
4	PREMIUM INSIGHTS	76
4.1	ATTRACTIVE OPPORTUNITIES FOR CYBERSECURITY MARKET PLAYERS	76
FIGURE 12	INCREASED TARGET-BASED CYBERATTACKS AND GROWING IOT TRENDS TO DRIVE CYBERSECURITY MARKET	76
4.2	CYBERSECURITY MARKET, BY OFFERING	77
FIGURE 13	CYBERSECURITY SOLUTIONS TO ACCOUNT FOR LARGER MARKET THAN SERVICES DURING FORECAST PERIOD	77
4.3	CYBERSECURITY MARKET, BY SOLUTION	77
FIGURE 14	SOFTWARE SOLUTIONS TO ACCOUNT FOR SIGNIFICANTLY LARGER MARKET THAN STANDALONE HARDWARE DURING FORECAST PERIOD	77
4.4	CYBERSECURITY MARKET, BY SOLUTION TYPE	78
FIGURE 15	LOG MANAGEMENT & SIEM SOLUTION TYPE TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD	78
4.5	CYBERSECURITY MARKET, BY SERVICE	78
FIGURE 16	PROFESSIONAL SERVICES TO ACCOUNT FOR LARGER MARKET THAN MANAGED SERVICES DURING FORECAST PERIOD	78
4.6	CYBERSECURITY MARKET, BY DEPLOYMENT MODE	79
FIGURE 17	HYBRID DEPLOYMENT MODE TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD	79
4.7	CYBERSECURITY MARKET, BY ORGANIZATION SIZE	79
FIGURE 18	LARGE ENTERPRISES TO ACCOUNT FOR LARGER MARKET DURING FORECAST PERIOD	79
4.8	CYBERSECURITY MARKET, BY SECURITY TYPE	80
FIGURE 19	NETWORK SECURITY SEGMENT TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD	80
4.9	CYBERSECURITY MARKET, BY VERTICAL	81
FIGURE 20	HEALTHCARE & LIFE SCIENCES VERTICAL TO ACCOUNT FOR HIGHEST CAGR DURING FORECAST PERIOD	81
4.10	MARKET INVESTMENT SCENARIO	82
FIGURE 21	ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS	82

5	MARKET OVERVIEW AND INDUSTRY TRENDS	83
5.1	INTRODUCTION	83
	FIGURE 22 COMPONENTS OF CYBERSECURITY	83
5.2	EVOLUTION OF CYBERSECURITY	85
	FIGURE 23 CYBERSECURITY MARKET: HISTORY AND EVOLUTION	85
5.2.1	INTRODUCTION	85
5.2.2	HISTORICAL MILESTONES	85
5.2.2.1	Early Beginnings and Concept of Cyber Threats (1971)	85
5.2.2.2	Rise of Malicious Software and Response (1980-1990)	85
5.2.2.3	Government Involvement and Regulatory Frameworks (2002)	85
5.2.2.4	Hactivism and Political Cyber Threats (2003)	86
5.2.2.5	Industrial Espionage and Large-Scale Cyberattacks (2009-2010)	86
5.2.2.6	Era of Ransomware and Advanced Persistent Threats (Recent Years)	86
5.2.2.7	Regulatory Measures and Data Protection	86
5.2.2.8	Remote Work and Expansion of Cybersecurity Boundaries	86
5.2.2.9	Role of AI in Cybersecurity	86
	TABLE 3 HISTORICAL EVOLUTION OF CYBERCRIME THREATS IN CHRONOLOGICAL ORDER, 1834-2021	86
5.2.3	FUTURE OF CYBERSECURITY	90
5.2.4	CONCLUSION	91
5.3	CYBERSECURITY MARKET FRAMEWORK	91
	FIGURE 24 CYBERSECURITY MARKET FRAMEWORK: FUNCTION AREAS	91
5.4	MARKET DYNAMICS	95
	FIGURE 25 CYBERSECURITY MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	95
5.4.1	DRIVERS	96
5.4.1.1	Increased target-based cyberattacks drawing operational disruptions	96
5.4.1.2	Rise in need for protecting business assets from growing threats	96
5.4.1.3	Cybersecurity Mesh Architecture (CSMA) facilitating security infrastructure	97
5.4.1.4	Rise in IoT trends and need for automated cybersecurity	97
5.4.1.5	Growth in demand for security setups to prevent cyber threats in organizations	98
5.4.1.6	Demand for ensuring compliance with government regulations and requirements	99
5.4.2	RESTRAINTS	99
5.4.2.1	Lack of skilled professionals	99
5.4.2.2	Budget constraints in SMEs and startups in emerging economies	100
5.4.3	OPPORTUNITIES	100
5.4.3.1	Adoption of cloud-based cybersecurity solutions among SMEs	100
5.4.3.2	Growth in adoption of digital applications leading to increased cyber risks	101
5.4.3.3	Implementation of AI revolutionizing incident response	101
5.4.4	CHALLENGES	102
5.4.4.1	Challenges in deploying and implementing cybersecurity design solutions	102
5.4.4.2	Diverse nature of sophisticated threats	102
5.4.4.3	Complexities of vendor overload and diversity of technologies	102
5.4.4.4	Rising complexities of advanced threats	103
5.5	CASE STUDY ANALYSIS	103
5.5.1	IBM HELPED SUTHERLAND GLOBAL SERVICES MINIMIZE POTENTIAL DAMAGES AND REDUCE FALSE POSITIVES	103
5.5.2	F5 SILVERLINE WEB APPLICATION FIREWALL HELPED ASIAN PAINTS ENHANCE ITS CUSTOMER EXPERIENCE AND DRIVE SCALABILITY	104
5.5.3	ZSCALER HELPED NIBCO INC. BLOCK CYBER THREATS AUTOMATICALLY AND IMPROVE USER EXPERIENCE	105

5.5.4	ALGOSEC HELPED NCR CORPORATION ACHIEVE ZERO TRUST SECURITY	106
5.5.5	SOPHOS HELPED MAINEGENERAL HEALTH TO ENHANCE ENDPOINT SECURITY AND NETWORK PROTECTION	107
5.5.6	PROFICIO HELPED IPH ENHANCE ITS CYBERSECURITY CAPABILITIES	108
5.6	VALUE CHAIN ANALYSIS	109
FIGURE 26	CYBERSECURITY MARKET: VALUE CHAIN ANALYSIS	109
5.6.1	COMPONENT PROVIDERS	109
5.6.2	SECURITY SOLUTION PROVIDERS	109
5.6.3	SERVICE PROVIDERS	110
5.6.4	SYSTEM INTEGRATORS	110
5.6.5	RETAILERS/DISTRIBUTORS	110
5.6.6	END USERS	110
5.7	ECOSYSTEM/MARKET MAP	111
FIGURE 27	KEY PLAYERS IN CYBERSECURITY MARKET ECOSYSTEM	111
TABLE 4	CYBERSECURITY MARKET: ECOSYSTEM	112
5.8	PORTER'S FIVE FORCES ANALYSIS	113
FIGURE 28	PORTER'S FIVE FORCES ANALYSIS: CYBERSECURITY MARKET	113
TABLE 5	PORTER'S FIVE FORCES' IMPACT ON CYBERSECURITY MARKET	113
5.8.1	THREAT OF NEW ENTRANTS	114
5.8.2	THREAT OF SUBSTITUTES	114
5.8.3	BARGAINING POWER OF SUPPLIERS	114
5.8.4	BARGAINING POWER OF BUYERS	115
5.8.5	INTENSITY OF COMPETITIVE RIVALRY	115
5.9	PRICING ANALYSIS	116
5.9.1	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY OFFERING	117
TABLE 6	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY OFFERING	117
5.9.2	INDICATIVE PRICING ANALYSIS	118
TABLE 7	INDICATIVE PRICING LEVELS OF CYBERSECURITY SOLUTIONS	118
5.10	TECHNOLOGY ANALYSIS	119
5.10.1	BEHAVIORAL ANALYTICS	120
5.10.2	BLOCKCHAIN	120
5.10.3	CLOUD ENCRYPTION TECHNOLOGIES	121
5.10.4	CONTEXT-AWARE SECURITY	122
5.10.5	DEFENSIVE AI	122
5.10.6	INTEGRATED XDR SOLUTIONS	123
5.10.7	MANUFACTURER USAGE DESCRIPTION (MUD)	124
5.10.8	ZERO TRUST	124
5.11	PATENT ANALYSIS	125
FIGURE 29	NUMBER OF PATENTS GRANTED FOR CYBERSECURITY, 2013-2023	126
FIGURE 30	REGIONAL ANALYSIS OF PATENTS GRANTED FOR CYBERSECURITY MARKET	127
5.11.1	LIST OF MAJOR PATENTS	127
5.12	TRADE ANALYSIS	129
5.12.1	IMPORT SCENARIO OF DATA PROCESSING & ENCRYPTION HARDWARE	129
FIGURE 31	IMPORT TRENDS IN CYBERSECURITY: DATA PROCESSING & ENCRYPTION HARDWARE, 2018-2022 (USD BILLION)	130
5.12.2	EXPORT SCENARIO OF DATA PROCESSING & ENCRYPTION HARDWARE	131
FIGURE 32	EXPORT TRENDS IN CYBERSECURITY: DATA PROCESSING & ENCRYPTION HARDWARE, 2018-2022 (USD BILLION)	132
5.13	TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS	132
FIGURE 33	CYBERSECURITY MARKET: TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS	133

5.14	TARIFFS AND REGULATORY LANDSCAPE	133
5.14.1	TARIFFS RELATED TO CYBERSECURITY PRODUCTS	133
	TABLE 8 TARIFFS RELATED TO CYBERSECURITY PRODUCTS, 2022	133
5.14.2	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	134
	TABLE 9 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	134
	TABLE 10 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	136
	TABLE 11 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	137
	TABLE 12 MIDDLE EAST & AFRICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	138
	TABLE 13 LATIN AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	139
5.15	KEY STAKEHOLDERS AND BUYING CRITERIA	139
5.15.1	KEY STAKEHOLDERS ON BUYING PROCESS	139
	FIGURE 34 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 APPLICATIONS	139
	TABLE 14 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS	139
5.15.2	BUYING CRITERIA	140
	FIGURE 35 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS	140
	TABLE 15 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS	140
5.16	KEY CONFERENCES & EVENTS	141
	TABLE 16 CYBERSECURITY MARKET: DETAILED LIST OF CONFERENCES AND EVENTS, 2023-2024	141
6	CYBERSECURITY MARKET, BY OFFERING	142
6.1	INTRODUCTION	143
6.1.1	OFFERING: CYBERSECURITY MARKET DRIVERS	143
	FIGURE 36 CYBERSECURITY SOLUTIONS TO LEAD MARKET DURING FORECAST PERIOD	144
	TABLE 17 CYBERSECURITY MARKET, BY OFFERING, 2017-2022 (USD MILLION)	144
	TABLE 18 CYBERSECURITY MARKET, BY OFFERING, 2023-2028 (USD MILLION)	144
6.2	SOLUTIONS	144
	FIGURE 37 CYBERSECURITY SOFTWARE SOLUTIONS TO WITNESS FASTER GROWTH THAN STANDALONE HARDWARE SOLUTIONS DURING FORECAST PERIOD	145
	TABLE 19 CYBERSECURITY MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	145
	TABLE 20 CYBERSECURITY MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	145
	TABLE 21 CYBERSECURITY SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	146
	TABLE 22 CYBERSECURITY SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	146
6.2.1	STANDALONE HARDWARE	146
6.2.1.1	Proliferation of IoT devices and systems and rapid adoption of cloud computing	146
6.2.2	SOFTWARE SOLUTIONS	147
6.2.2.1	Increase in adoption of network security products and growth of IT security spending	147
6.3	SERVICES	147
	TABLE 23 CYBERSECURITY MARKET, BY SERVICE, 2017-2022 (USD MILLION)	148
	TABLE 24 CYBERSECURITY MARKET, BY SERVICE, 2023-2028 (USD MILLION)	148
	TABLE 25 CYBERSECURITY SERVICES MARKET, BY REGION, 2017-2022 (USD MILLION)	148
	TABLE 26 CYBERSECURITY SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION)	148
6.3.1	PROFESSIONAL SERVICES	149
6.3.1.1	Consultancy, education, and risk assessment to deploy cybersecurity solutions to secure IT infrastructure	149
	TABLE 27 CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2017-2022 (USD MILLION)	149
	TABLE 28 CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION)	149
	TABLE 29 CYBERSECURITY PROFESSIONAL SERVICES MARKET, BY REGION, 2017-2022 (USD MILLION)	150
	TABLE 30 CYBERSECURITY PROFESSIONAL SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION)	150
6.3.2	DESIGN, CONSULTING, AND IMPLEMENTATION	150

6.3.2.1	Expert consulting and advanced security frameworks sought by organizations	150
6.3.3	RISK & THREAT MANAGEMENT	151
6.3.3.1	Evolution of risk assessment and threat intelligence services using data analysis	151
6.3.4	TRAINING & EDUCATION	151
6.3.4.1	Education programs to help enhance critical skills in security awareness, assessment, and training	151
6.3.5	SUPPORT & MAINTENANCE	151
6.3.5.1	Advancing cybersecurity with installation, maintenance, and other support activities	151
6.3.6	MANAGED SERVICES	152
6.3.6.1	Prominent across large enterprises in various sectors; increased adoption among SMEs in regions undergoing rapid digital transformation	152
TABLE 31	CYBERSECURITY MANAGED SERVICES MARKET, BY REGION, 2017-2022 (USD MILLION)	152
TABLE 32	CYBERSECURITY MANAGED SERVICES MARKET, BY REGION, 2023-2028 (USD MILLION)	153
7	CYBERSECURITY MARKET, BY SOLUTION TYPE	154
7.1	INTRODUCTION	155
7.1.1	SOLUTION TYPE: CYBERSECURITY MARKET DRIVERS	155
FIGURE 38	LOG MANAGEMENT & SIEM SOLUTIONS TO LEAD MARKET DURING FORECAST PERIOD	156
TABLE 33	CYBERSECURITY MARKET, BY SOLUTION TYPE, 2017-2022 (USD MILLION)	156
TABLE 34	CYBERSECURITY MARKET, BY SOLUTION TYPE, 2023-2028 (USD MILLION)	157
7.2	IDENTITY & ACCESS MANAGEMENT (IAM)	157
7.2.1	GRANTING ACCESS TO AUTHORIZED PERSONNEL ONLY TO MAINTAIN SECURITY	157
TABLE 35	IAM SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	157
TABLE 36	IAM SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	158
7.3	ANTIVIRUS/ANTIMALWARE	158
7.3.1	RISE IN DIGITAL CONNECTIVITY AND ADVANCED MALWARE THREATS	158
TABLE 37	ANTIVIRUS/ANTIMALWARE SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	158
TABLE 38	ANTIVIRUS/ANTIMALWARE SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	159
7.4	LOG MANAGEMENT & SIEM	159
7.4.1	SIEM ENHANCEMENT AND SOAR INTEGRATION FOR DATA GATHERING, CASE MANAGEMENT, AND STANDARDIZATION	159
TABLE 39	LOG MANAGEMENT & SIEM SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	160
TABLE 40	LOG MANAGEMENT & SIEM SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	160
7.5	FIREWALL	160
7.5.1	RAPID EVOLUTION OF CYBER THREATS AND ADOPTION ACROSS VARIOUS SECTORS	160
TABLE 41	FIREWALL SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	161
TABLE 42	FIREWALL SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	161
7.6	ENCRYPTION & TOKENIZATION	161
7.6.1	DIGITAL TRANSFORMATION AND DATA SECURITY TO DRIVE ENCRYPTION AND TOKENIZATION ADOPTION	161
TABLE 43	ENCRYPTION & TOKENIZATION SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	162
TABLE 44	ENCRYPTION & TOKENIZATION SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	162
7.7	COMPLIANCE & POLICY MANAGEMENT	163
7.7.1	REGULATORY REQUIREMENTS AND TRUST BUILDING IN DIGITAL ECOSYSTEM	163
TABLE 45	COMPLIANCE & POLICY MANAGEMENT SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	163
TABLE 46	COMPLIANCE & POLICY MANAGEMENT SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	163
7.8	PATCH MANAGEMENT	164
7.8.1	MITIGATING VULNERABILITIES AND ENHANCING COMPLIANCE WITH PATCH MANAGEMENT	164
TABLE 47	PATCH MANAGEMENT SOLUTIONS MARKET, BY REGION, 2017-2022 (USD MILLION)	164
TABLE 48	PATCH MANAGEMENT SOLUTIONS MARKET, BY REGION, 2023-2028 (USD MILLION)	164
7.9	OTHER SOLUTION TYPES	165

8	CYBERSECURITY MARKET, BY DEPLOYMENT MODE	166
8.1	INTRODUCTION	167
8.1.1	DEPLOYMENT MODE: CYBERSECURITY MARKET DRIVERS	167
FIGURE 39	ON-PREMISE DEPLOYMENT OF CYBERSECURITY SOLUTIONS TO LEAD MARKET DURING FORECAST PERIOD	167
TABLE 49	CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	168
TABLE 50	CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	168
8.2	ON-PREMISES	168
8.2.1	ENHANCED CONTROL AND SECURITY WITH ON-PREMISE CYBERSECURITY SOLUTIONS IN SENSITIVE SECTORS	168
8.3	CLOUD	169
8.3.1	COST-EFFICIENCY AND FLEXIBILITY OF CLOUD-BASED SOLUTIONS	169
8.4	HYBRID CLOUD	169
8.4.1	BALANCING SECURITY AND SCALABILITY IN CYBERSECURITY SOLUTIONS	169
9	CYBERSECURITY MARKET, BY ORGANIZATION SIZE	170
9.1	INTRODUCTION	171
9.1.1	ORGANIZATION SIZE: CYBERSECURITY MARKET DRIVERS	171
FIGURE 40	LARGE ENTERPRISES TO LEAD MARKET DURING FORECAST PERIOD	171
TABLE 51	CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION)	172
TABLE 52	CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	172
9.2	LARGE ENTERPRISES	172
9.2.1	AVAILABILITY OF LARGE BUDGETS AND HIGH DEMAND FOR REAL-TIME AUDITING AND MONITORING OF RISING IOT TRAFFIC	172
TABLE 53	CYBERSECURITY MARKET IN LARGE ENTERPRISES, BY REGION, 2017-2022 (USD MILLION)	173
TABLE 54	CYBERSECURITY MARKET IN LARGE ENTERPRISES, BY REGION, 2023-2028 (USD MILLION)	173
9.3	SMALL & MEDIUM-SIZED ENTERPRISES (SMES)	173
9.3.1	NEED TO EMBRACE CYBERSECURITY SOLUTIONS AMID DIGITAL TRANSFORMATION AND SECURITY RISKS	173
TABLE 55	CYBERSECURITY MARKET IN SMES, BY REGION, 2017-2022 (USD MILLION)	174
TABLE 56	CYBERSECURITY MARKET IN SMES, BY REGION, 2023-2028 (USD MILLION)	174
TABLE 57	CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2017-2022 (USD MILLION)	174
TABLE 58	CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2023-2028 (USD MILLION)	174
9.3.2	MEDIUM ENTERPRISES	175
9.3.3	SMALL-SIZE ENTERPRISES	175
10	CYBERSECURITY MARKET, BY SECURITY TYPE	176
10.1	INTRODUCTION	177
10.1.1	SECURITY TYPE: CYBERSECURITY MARKET DRIVERS	177
FIGURE 41	NETWORK SECURITY TO LEAD CYBERSECURITY MARKET DURING FORECAST PERIOD	177
TABLE 59	CYBERSECURITY MARKET, BY SECURITY TYPE, 2017-2022 (USD MILLION)	178
TABLE 60	CYBERSECURITY MARKET, BY SECURITY TYPE, 2023-2028 (USD MILLION)	178
10.2	NETWORK SECURITY	178
10.2.1	GREATER VIRTUALIZATION AND IOT ADOPTION AMONG ORGANIZATIONS	178
TABLE 61	NETWORK SECURITY MARKET, BY REGION, 2017-2022 (USD MILLION)	179
TABLE 62	NETWORK SECURITY MARKET, BY REGION, 2023-2028 (USD MILLION)	179
10.3	CLOUD SECURITY	179
10.3.1	RISE IN DEMAND FOR CLOUD SECURITY SOLUTIONS IN DIVERSE SECTORS	179
TABLE 63	CLOUD SECURITY MARKET, BY REGION, 2017-2022 (USD MILLION)	180
TABLE 64	CLOUD SECURITY MARKET, BY REGION, 2023-2028 (USD MILLION)	180
10.4	ENDPOINT & IOT SECURITY	180
10.4.1	GROWTH IN ENDPOINT DIVERSITY AND BYOD TRENDS	180

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

TABLE 65	ENDPOINT & IOT SECURITY MARKET, BY REGION, 2017-2022 (USD MILLION)	181
TABLE 66	ENDPOINT & IOT SECURITY MARKET, BY REGION, 2023-2028 (USD MILLION)	181
10.5	APPLICATION SECURITY	181
10.5.1	INCREASE IN MOBILE DEVICES AND ADVANCED ATTACKS ON APIS	181
TABLE 67	APPLICATION SECURITY MARKET, BY REGION, 2017-2022 (USD MILLION)	182
TABLE 68	APPLICATION SECURITY MARKET, BY REGION, 2023-2028 (USD MILLION)	182
?		
11	CYBERSECURITY MARKET, BY VERTICAL	183
11.1	INTRODUCTION	184
11.1.1	VERTICAL: CYBERSECURITY MARKET DRIVERS	184
FIGURE 42	LEGAL VERTICAL TO ACHIEVE HIGHEST GROWTH RATE DURING FORECAST PERIOD	185
TABLE 69	CYBERSECURITY MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	185
TABLE 70	CYBERSECURITY MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	186
11.2	BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)	186
11.2.1	RELIANCE ON TECHNOLOGY AND SENSITIVITY OF FINANCIAL DATA	186
11.2.2	BANKING, FINANCIAL SERVICES, AND INSURANCE: CYBERSECURITY MARKET DRIVERS	187
TABLE 71	CYBERSECURITY MARKET IN BFSI, BY REGION, 2017-2022 (USD MILLION)	187
TABLE 72	CYBERSECURITY MARKET IN BFSI, BY REGION, 2023-2028 (USD MILLION)	187
11.3	GOVERNMENT	188
11.3.1	COMPLEX CYBER THREATS AND GOVERNMENT-WIDE POLICIES AND DIRECTIONS	188
11.3.2	GOVERNMENT: CYBERSECURITY MARKET DRIVERS	188
TABLE 73	CYBERSECURITY MARKET IN GOVERNMENT, BY REGION, 2017-2022 (USD MILLION)	189
TABLE 74	CYBERSECURITY MARKET IN GOVERNMENT, BY REGION, 2023-2028 (USD MILLION)	189
11.4	HEALTHCARE & LIFE SCIENCES	189
11.4.1	SENSITIVE PATIENT DATA AND DIGITALIZATION OF HEALTHCARE	189
11.4.2	HEALTHCARE & LIFE SCIENCES: CYBERSECURITY MARKET DRIVERS	190
TABLE 75	CYBERSECURITY MARKET IN HEALTHCARE & LIFE SCIENCES, BY REGION, 2017-2022 (USD MILLION)	190
TABLE 76	CYBERSECURITY MARKET IN HEALTHCARE & LIFE SCIENCES, BY REGION, 2023-2028 (USD MILLION)	191
11.5	AEROSPACE & DEFENSE	191
11.5.1	EXISTENCE OF BIG DATA, DIGITALIZATION, AND INCREASED DEFENSE BUDGETS	191
11.5.2	AEROSPACE & DEFENSE: CYBERSECURITY MARKET DRIVERS	191
TABLE 77	CYBERSECURITY MARKET IN AEROSPACE & DEFENSE, BY REGION, 2017-2022 (USD MILLION)	192
TABLE 78	CYBERSECURITY MARKET IN AEROSPACE & DEFENSE, BY REGION, 2023-2028 (USD MILLION)	192
11.6	MANUFACTURING	192
11.6.1	INCREASE IN BUSINESS AGILITY AND MEETING COMPLIANCE REQUIREMENTS	192
11.6.2	MANUFACTURING: CYBERSECURITY MARKET DRIVERS	193
TABLE 79	CYBERSECURITY MARKET IN MANUFACTURING, BY REGION, 2017-2022 (USD MILLION)	193
TABLE 80	CYBERSECURITY MARKET IN MANUFACTURING, BY REGION, 2023-2028 (USD MILLION)	193
11.7	IT & ITES	193
11.7.1	INCREASED ATTACKS DUE TO HIGHER DIGITIZATION OF BUSINESSES DURING COVID-19 LOCKDOWN	193
11.7.2	IT & ITES: CYBERSECURITY MARKET DRIVERS	194
TABLE 81	CYBERSECURITY MARKET IN IT & ITES, BY REGION, 2017-2022 (USD MILLION)	194
TABLE 82	CYBERSECURITY MARKET IN IT & ITES, BY REGION, 2023-2028 (USD MILLION)	195
11.8	RETAIL & ECOMMERCE	195
11.8.1	RISE IN INTERNET PENETRATION AND WIDE ADOPTION OF ECOMMERCE	195
11.8.2	RETAIL & E-COMMERCE: CYBERSECURITY MARKET DRIVERS	195
TABLE 83	CYBERSECURITY MARKET IN RETAIL & E-COMMERCE, BY REGION, 2017-2022 (USD MILLION)	196

TABLE 84	CYBERSECURITY MARKET IN RETAIL & E-COMMERCE, BY REGION, 2023-2028 (USD MILLION)	196
11.9	ENERGY & UTILITIES	196
11.9.1	GROWTH IN ADOPTION OF INNOVATIVE TECHNOLOGIES AND INCREASED REGULATORY COMPLIANCE	196
11.9.2	ENERGY & UTILITIES: CYBERSECURITY MARKET DRIVERS	197
TABLE 85	CYBERSECURITY MARKET IN ENERGY & UTILITIES, BY REGION, 2017-2022 (USD MILLION)	197
TABLE 86	CYBERSECURITY MARKET IN ENERGY & UTILITIES, BY REGION, 2023-2028 (USD MILLION)	197
11.10	TELECOMMUNICATIONS	198
11.10.1	RAPID DIGITALIZATION, DATA PRIVACY AND REGULATIONS, AND EMERGING THREATS	198
11.10.2	TELECOMMUNICATIONS: CYBERSECURITY MARKET DRIVERS	198
TABLE 87	CYBERSECURITY MARKET IN TELECOMMUNICATIONS, BY REGION, 2017-2022 (USD MILLION)	199
TABLE 88	CYBERSECURITY MARKET IN TELECOMMUNICATIONS, BY REGION, 2023-2028 (USD MILLION)	199
11.11	TRANSPORTATION & LOGISTICS	200
11.11.1	DIGITALIZATION AND ADVANCED TECHNOLOGIES TO MAKE INDUSTRY MORE VULNERABLE TO DATA THREATS	200
11.11.2	TRANSPORTATION & LOGISTICS: CYBERSECURITY MARKET DRIVERS	200
TABLE 89	CYBERSECURITY MARKET IN TRANSPORTATION & LOGISTICS, BY REGION, 2017-2022 (USD MILLION)	201
TABLE 90	CYBERSECURITY MARKET IN TRANSPORTATION & LOGISTICS, BY REGION, 2023-2028 (USD MILLION)	201
11.12	MEDIA & ENTERTAINMENT	201
11.12.1	HIGH-PROFILE TARGETS, DATA SENSITIVITY, AND DIGITAL TRANSFORMATION	201
11.12.2	MEDIA & ENTERTAINMENT: CYBERSECURITY MARKET DRIVERS	202
TABLE 91	CYBERSECURITY MARKET IN MEDIA & ENTERTAINMENT, BY REGION, 2017-2022 (USD MILLION)	203
TABLE 92	CYBERSECURITY MARKET IN MEDIA & ENTERTAINMENT, BY REGION, 2023-2028 (USD MILLION)	203
11.13	OTHER VERTICALS	203
TABLE 93	CYBERSECURITY MARKET IN OTHER VERTICALS, BY SUBVERTICAL, 2017-2022 (USD MILLION)	203
TABLE 94	CYBERSECURITY MARKET IN OTHER VERTICALS, BY SUBVERTICAL, 2023-2028 (USD MILLION)	204
11.13.1	EDUCATION	204
TABLE 95	CYBERSECURITY MARKET IN EDUCATION, BY SUBVERTICAL, 2017-2022 (USD MILLION)	204
TABLE 96	CYBERSECURITY MARKET IN EDUCATION, BY SUBVERTICAL, 2023-2028 (USD MILLION)	205
11.13.1.1	Higher education	205
11.13.1.2	K-12	205
11.13.2	CONSTRUCTION	206
11.13.3	REAL ESTATE	206
11.13.4	TRAVEL & HOSPITALITY	207
12	CYBERSECURITY MARKET, BY REGION	208
12.1	INTRODUCTION	209
FIGURE 43	ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	209
TABLE 97	CYBERSECURITY MARKET, BY REGION, 2017-2022 (USD MILLION)	209
TABLE 98	CYBERSECURITY MARKET, BY REGION, 2023-2028 (USD MILLION)	210
12.2	NORTH AMERICA	210
12.2.1	NORTH AMERICA: CYBERSECURITY MARKET DRIVERS	210
12.2.2	NORTH AMERICA: RECESSION IMPACT	211
12.2.3	NORTH AMERICA: REGULATORY LANDSCAPE	211
FIGURE 44	NORTH AMERICA: MARKET SNAPSHOT	212
TABLE 99	NORTH AMERICA: CYBERSECURITY MARKET, BY OFFERING, 2017-2022 (USD MILLION)	212
TABLE 100	NORTH AMERICA: CYBERSECURITY MARKET, BY OFFERING, 2023-2028 (USD MILLION)	213
TABLE 101	NORTH AMERICA: CYBERSECURITY MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	213
TABLE 102	NORTH AMERICA: CYBERSECURITY MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	213
TABLE 103	NORTH AMERICA: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2017-2022 (USD MILLION)	213

TABLE 104 NORTH AMERICA: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2023-2028 (USD MILLION) 214

TABLE 105 NORTH AMERICA: CYBERSECURITY MARKET, BY SERVICE, 2017-2022 (USD MILLION) 214

TABLE 106 NORTH AMERICA: CYBERSECURITY MARKET, BY SERVICE, 2023-2028 (USD MILLION) 214

TABLE 107 NORTH AMERICA: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION) 215

TABLE 108 NORTH AMERICA: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 215

TABLE 109 NORTH AMERICA: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) 215

TABLE 110 NORTH AMERICA: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 215

TABLE 111 NORTH AMERICA: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2017-2022 (USD MILLION) 216

TABLE 112 NORTH AMERICA: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2023-2028 (USD MILLION) 216

TABLE 113 NORTH AMERICA: CYBERSECURITY MARKET, BY SECURITY TYPE, 2017-2022 (USD MILLION) 216

TABLE 114 NORTH AMERICA: CYBERSECURITY MARKET, BY SECURITY TYPE, 2023-2028 (USD MILLION) 216

TABLE 115 NORTH AMERICA: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2017-2022 (USD MILLION) 217

TABLE 116 NORTH AMERICA: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION) 217

TABLE 117 NORTH AMERICA: CYBERSECURITY MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 217

TABLE 118 NORTH AMERICA: CYBERSECURITY MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 218

TABLE 119 NORTH AMERICA: CYBERSECURITY MARKET, BY COUNTRY, 2017-2022 (USD MILLION) 218

TABLE 120 NORTH AMERICA: CYBERSECURITY MARKET, BY COUNTRY, 2023-2028 (USD MILLION) 218

#### 12.2.4 US 219

12.2.4.1 Technological innovation, increased internet use, and strategic government initiatives 219

TABLE 121 US: CYBERSECURITY MARKET, BY OFFERING, 2017-2022 (USD MILLION) 220

TABLE 122 US: CYBERSECURITY MARKET, BY OFFERING, 2023-2028 (USD MILLION) 220

TABLE 123 US: CYBERSECURITY MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 220

TABLE 124 US: CYBERSECURITY MARKET, BY SOLUTION, 2023-2028 (USD MILLION) 220

TABLE 125 US: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2017-2022 (USD MILLION) 221

TABLE 126 US: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2023-2028 (USD MILLION) 221

TABLE 127 US: CYBERSECURITY MARKET, BY SERVICE, 2017-2022 (USD MILLION) 222

TABLE 128 US: CYBERSECURITY MARKET, BY SERVICE, 2023-2028 (USD MILLION) 222

TABLE 129 US: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION) 222

TABLE 130 US: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION) 222

TABLE 131 US: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION) 223

TABLE 132 US: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION) 223

TABLE 133 US: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2017-2022 (USD MILLION) 223

TABLE 134 US: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2023-2028 (USD MILLION) 223

TABLE 135 US: CYBERSECURITY MARKET, BY SECURITY TYPE, 2017-2022 (USD MILLION) 224

TABLE 136 US: CYBERSECURITY MARKET, BY SECURITY TYPE, 2023-2028 (USD MILLION) 224

TABLE 137 US: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2017-2022 (USD MILLION) 224

TABLE 138 US: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION) 224

TABLE 139 US: CYBERSECURITY MARKET, BY VERTICAL, 2017-2022 (USD MILLION) 225

TABLE 140 US: CYBERSECURITY MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 225

#### 12.2.5 CANADA 226

12.2.5.1 Rise in digital threats and government cybersecurity initiatives 226

TABLE 141 CANADA: CYBERSECURITY MARKET, BY OFFERING, 2017-2022 (USD MILLION) 226

TABLE 142 CANADA: CYBERSECURITY MARKET, BY OFFERING, 2023-2028 (USD MILLION) 227

TABLE 143 CANADA: CYBERSECURITY MARKET, BY SOLUTION, 2017-2022 (USD MILLION) 227

TABLE 144 CANADA: CYBERSECURITY MARKET, BY SOLUTION, 2023-2028 (USD MILLION) 227

TABLE 145 CANADA: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2017-2022 (USD MILLION) 227

TABLE 146 CANADA: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2023-2028 (USD MILLION) 228

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

TABLE 147	CANADA: CYBERSECURITY MARKET, BY SERVICE, 2017-2022 (USD MILLION)	228
TABLE 148	CANADA: CYBERSECURITY MARKET, BY SERVICE, 2023-2028 (USD MILLION)	228
TABLE 149	CANADA: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	228
TABLE 150	CANADA: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	229
TABLE 151	CANADA: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION)	229
TABLE 152	CANADA: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	229
TABLE 153	CANADA: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2017-2022 (USD MILLION)	229
TABLE 154	CANADA: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2023-2028 (USD MILLION)	229
TABLE 155	CANADA: CYBERSECURITY MARKET, BY SECURITY TYPE, 2017-2022 (USD MILLION)	230
TABLE 156	CANADA: CYBERSECURITY MARKET, BY SECURITY TYPE, 2023-2028 (USD MILLION)	230
TABLE 157	CANADA: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2017-2022 (USD MILLION)	230
TABLE 158	CANADA: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION)	231
TABLE 159	CANADA: CYBERSECURITY MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	231
TABLE 160	CANADA: CYBERSECURITY MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	232
12.3	EUROPE	232
12.3.1	EUROPE: CYBERSECURITY MARKET DRIVERS	233
12.3.2	EUROPE: RECESSION IMPACT	233
12.3.3	EUROPE: REGULATORY LANDSCAPE	234
TABLE 161	EUROPE: CYBERSECURITY MARKET, BY OFFERING, 2017-2022 (USD MILLION)	234
TABLE 162	EUROPE: CYBERSECURITY MARKET, BY OFFERING, 2023-2028 (USD MILLION)	235
TABLE 163	EUROPE: CYBERSECURITY MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	235
TABLE 164	EUROPE: CYBERSECURITY MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	235
TABLE 165	EUROPE: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2017-2022 (USD MILLION)	235
TABLE 166	EUROPE: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2023-2028 (USD MILLION)	236
TABLE 167	EUROPE: CYBERSECURITY MARKET, BY SERVICE, 2017-2022 (USD MILLION)	236
TABLE 168	EUROPE: CYBERSECURITY MARKET, BY SERVICE, 2023-2028 (USD MILLION)	236
TABLE 169	EUROPE: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)	236
TABLE 170	EUROPE: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)	237
TABLE 171	EUROPE: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION)	237
TABLE 172	EUROPE: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)	237
TABLE 173	EUROPE: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2017-2022 (USD MILLION)	237
TABLE 174	EUROPE: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2023-2028 (USD MILLION)	237
TABLE 175	EUROPE: CYBERSECURITY MARKET, BY SECURITY TYPE, 2017-2022 (USD MILLION)	238
TABLE 176	EUROPE: CYBERSECURITY MARKET, BY SECURITY TYPE, 2023-2028 (USD MILLION)	238
TABLE 177	EUROPE: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2017-2022 (USD MILLION)	238
TABLE 178	EUROPE: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION)	239
TABLE 179	EUROPE: CYBERSECURITY MARKET, BY VERTICAL, 2017-2022 (USD MILLION)	239
TABLE 180	EUROPE: CYBERSECURITY MARKET, BY VERTICAL, 2023-2028 (USD MILLION)	240
TABLE 181	EUROPE: CYBERSECURITY MARKET, BY COUNTRY, 2017-2022 (USD MILLION)	240
TABLE 182	EUROPE: CYBERSECURITY MARKET, BY COUNTRY, 2023-2028 (USD MILLION)	240
12.3.4	UK	241
12.3.4.1	Technological advancements and government-led initiatives amid rising cyber threats	241
TABLE 183	UK: CYBERSECURITY MARKET, BY OFFERING, 2017-2022 (USD MILLION)	241
TABLE 184	UK: CYBERSECURITY MARKET, BY OFFERING, 2023-2028 (USD MILLION)	241
TABLE 185	UK: CYBERSECURITY MARKET, BY SOLUTION, 2017-2022 (USD MILLION)	241
TABLE 186	UK: CYBERSECURITY MARKET, BY SOLUTION, 2023-2028 (USD MILLION)	242
TABLE 187	UK: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2017-2022 (USD MILLION)	242

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

TABLE 188UK: CYBERSECURITY MARKET, BY SOLUTION TYPE, 2023-2028 (USD MILLION)242

TABLE 189UK: CYBERSECURITY MARKET, BY SERVICE, 2017-2022 (USD MILLION)243

TABLE 190UK: CYBERSECURITY MARKET, BY SERVICE, 2023-2028 (USD MILLION)243

TABLE 191UK: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2017-2022 (USD MILLION)243

TABLE 192UK: CYBERSECURITY MARKET, BY DEPLOYMENT MODE, 2023-2028 (USD MILLION)243

TABLE 193UK: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2017-2022 (USD MILLION)244

TABLE 194UK: CYBERSECURITY MARKET, BY ORGANIZATION SIZE, 2023-2028 (USD MILLION)244

TABLE 195UK: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2017-2022 (USD MILLION)244

TABLE 196UK: CYBERSECURITY MARKET IN SMES, BY SUBTYPE, 2023-2028 (USD MILLION)244

TABLE 197UK: CYBERSECURITY MARKET, BY SECURITY TYPE, 2017-2022 (USD MILLION)245

TABLE 198UK: CYBERSECURITY MARKET, BY SECURITY TYPE, 2023-2028 (USD MILLION)245

TABLE 199UK: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2017-2022 (USD MILLION)245

TABLE 200UK: CYBERSECURITY MARKET, BY PROFESSIONAL SERVICE, 2023-2028 (USD MILLION)245

TABLE 201UK: CYBERSECURITY MARKET, BY VERTICAL, 2017-2022 (USD MILLION)246

TABLE 202UK: CYBERSECURITY MARKET, BY VERTICAL, 2023-2028 (USD MILLION)246

**Cybersecurity Market by Offering, Solution Type, Services (Professional and Managed), Deployment Mode (On-Premises Cloud, and Hybrid), Organization Size (large enterprises and SMEs), Security Type, Vertical and Region - Global Forecast to 2028**

Market Report | 2024-01-30 | 639 pages | MarketsandMarkets

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User	\$7150.00
	Multi User	\$8500.00
	Corporate License	\$9650.00
	Enterprise Site License	\$11000.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code\*

Country\*

Date

Signature