

South Korea Cold Pressed Juice Market Report and Forecast 2024-2032

Market Report | 2024-01-31 | 160 pages | EMR Inc.

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Report description:

South Korea Cold Pressed Juice Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the South Korea cold pressed juice market is projected to grow at a CAGR of 3.1% between 2024 and 2032. Aided by the growing consumer inclination towards health and wellness, coupled with an escalating interest in natural and organic beverages, the market is expected to grow significantly by 2032.

Cold pressed juice, known for retaining more nutrients and enzymes compared to traditional juicing methods, has gained significant traction in South Korea. This method involves the extraction of juice from fruits and vegetables using a hydraulic press, a process that minimises heat and oxygen exposure, thereby preserving the natural flavour and nutritional value of the produce. The rise in health-conscious consumers is a pivotal factor driving the South Korea cold pressed juice market demand. With an increasing awareness of the benefits of consuming nutrient-rich beverages, there is a noticeable shift towards adopting healthier dietary habits. Cold pressed juices, often rich in vitamins, minerals, and antioxidants, cater to this demand, making them a popular choice among health-savvy consumers.

Another contributing factor to the South Korea cold pressed juice market growth is the fast-paced lifestyle of South Korean consumers, who often seek convenient, yet healthy food options. Cold pressed juices, available in ready-to-drink formats, provide a quick and easy way to consume essential nutrients, aligning well with the needs of the busy urban population.

Moreover, the expanding retail and e-commerce sector in South Korea significantly bolsters the cold pressed juice market. The availability of these juices in supermarkets, health food stores, and online platforms has made them more accessible to a wider audience. Additionally, the rise in premiumisation and the introduction of a variety of flavours and functional ingredients in cold pressed juices are further attracting consumers.

The growing trend of organic and natural products is also a key factor influencing the South Korea cold pressed juice market outlook. Cold pressed juices, often made from organically grown fruits and vegetables, align with the rising consumer preference for organic and chemical-free products. This trend is particularly strong among the younger demographic, who are increasingly conscious of the environmental and health impacts of their consumption choices.

Market Segmentation

The market can be divided based on category, product type, and distribution channels.

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Market Breakup by Category

- Organic
- Conventional

Market Breakup by Product Type

- Fruits
- Vegetables
- Blends

Market Breakup by Distribution Channels

- Hypermarkets and Supermarkets
- Convenience Stores
- Online Stores
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the South Korea cold pressed juice market. Some of the major players explored in the report by Expert Market Research are as follows:

- Integrity Group Co., Ltd (Mercy Juice)
- Next Kitchen Co., Ltd. (Colin's Green)
- Organica Co.Ltd
- Suja Life, LLC
- Others

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10. South Korea Cold Pressed Juice Market Structure

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