

## **Europe Smart Water Meter Market Report and Forecast 2024-2032**

Market Report | 2024-01-31 | 155 pages | EMR Inc.

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### **Report description:**

Europe Smart Water Meter Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Europe smart water meter market is projected to grow at a CAGR of 8.60% between 2024 and 2032. Aided by the growing focus on water conservation and the pressing need for efficient water management across European cities, the market is expected to grow significantly by 2032.

Smart water meters are electronic devices that record the consumption of water and convey the information to the water supply company for billing and monitoring purposes. These devices not only provide precise data about water use but also aid in identifying leaks or any misuse in the water system. The integration of these meters with IoT technology and advanced analytics helps utilities in optimising water distribution and ensuring efficient usage.

A primary driving force behind the Europe smart water meter market growth is the continent's escalating concern for sustainable water management. Europe has been witnessing an increased frequency of droughts and water shortages, urging municipalities and countries to adopt measures that can prevent water wastage and promote efficient usage. In this context, smart water meters play a pivotal role by offering detailed insights into water consumption patterns, enabling timely interventions.

As per the Europe smart water meter market analysis, the rapid urbanisation of European cities and the subsequent rise in water demand has necessitated the adoption of smart infrastructures. With urban populations growing, city councils are facing increased pressure to ensure a continuous and efficient supply of water. Smart water meters offer a solution by helping utility providers to monitor, manage, and predict water usage, ensuring that the supply meets the demand effectively.

Technological advancements have further enriched the capabilities of smart water meters. The integration with IoT, Artificial Intelligence, and Big Data analytics has transformed these meters from mere data recording devices to powerful tools that can forecast consumption patterns, detect system anomalies, and provide actionable insights. As European cities move towards becoming smart cities, the adoption rate of these technologically advanced meters is bound to surge.

Another significant factor propelling the Europe smart water meter market demand is the increasing consumer awareness regarding water conservation. European households are becoming progressively conscious about their water consumption habits, leading to a rise in demand for tools that allow them to monitor and control their usage. As smart water meters empower consumers to get real-time data on their consumption and set targets or alerts for the same, their adoption among households is

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expected to rise steadily.

#### Market Segmentation

The market can be divided based on meter type, technology, end use, and country.

#### Market Breakup by Meter Type

- Electromagnetic Meter

- Ultrasonic Meter

- Mechanical Meter

#### Market Breakup by Technology

- AMR

- AMI

#### Market Breakup by End Use

- Residential

- Commercial

- Industrial

#### Market Breakup by Country

- United Kingdom

- Germany

- France

- Italy

- Others

#### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Europe smart water meter market. Some of the major players explored in the report by Expert Market Research are as follows:

- WATERTECH S.p.A.

- Badger Meter, Inc.

- Landis+Gyr AG

- ZENNER International GmbH & Co. KG

- Sensus, (a Xylem brand)

- Others

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