

Latin America Flavours and Fragrances Market Report and Forecast 2024-2032

Market Report | 2024-01-29 | 130 pages | EMR Inc.

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Report description:

Latin America Flavours and Fragrances Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Latin America flavours and fragrances market reached a value of almost USD 3.67 billion in 2023. The market is aided by the growth of the global market. Aided by the burgeoning demand for diverse and innovative flavours in food and beverages, as well as the rise in cosmetic and personal care products, the global market is expected to witness a healthy growth in the forecast period of 2024-2032, growing at a CAGR of 5.2%.

Flavours and fragrances are integral components used to enhance the aroma and taste of various consumer products, spanning from processed foods and drinks to beauty products and household cleaners. In the food and beverage sector, they add depth and dimension to culinary experiences, making consumables more appealing. In personal care and cosmetics, fragrances play a pivotal role in providing a sensory richness and product differentiation. These aromatic compounds, derived from natural extracts or synthesised in labs, have increasingly become cornerstones in product formulation and branding.

A surge in consumer inclination towards novel and exotic taste experiences has been a pivotal driver for the Latin America flavours and fragrances market demand. The region, with its rich biodiversity, offers a plethora of indigenous fruits, herbs, and plants, which have become sought-after flavour profiles in global food innovations. Furthermore, the growing middle-class population, with rising disposable income, is increasingly demanding premium and varied products, further fuelling the market. Moreover, the Latin America flavours and fragrances market growth is being bolstered by the unprecedented expansion of the cosmetics and personal care industry, particularly in countries like Brazil and Mexico. This growth, coupled with a cultural emphasis on grooming and appearance, has propelled the demand for fragrances. Brands are continuously launching products with unique scent profiles to cater to the evolving consumer preferences, reinforcing the significance of the fragrance market in the region.

Additionally, the Latin America flavours and fragrances market outlook are also influenced by the sustainable and natural sourcing trends. With consumers becoming more conscious of the origins of ingredients and their environmental impact, there's a marked shift towards eco-friendly, organic, and natural flavours and fragrances. This is leading manufacturers to explore sustainable extraction methods and delve deeper into the rich biodiversity of Latin America for raw materials.

Market Segmentation

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The market can be divided based on segment, type, and country.

Market Breakup by Segment

- [] Flavours
- [] Fragrances

Market Breakup by Type

- [] Synthetic
- [] Natural

Market Breakup by Country

- [] Brazil
- [] Argentina
- [] Mexico
- [] Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Latin America flavours and fragrances market. Some of the major players explored in the report by Expert Market Research are as follows:

- [] Givaudan SA
- [] Firmenich SA
- [] Geroma Do Brasil Industria E Comercio Ltda
- [] Frutarom Industries Ltd.
- [] Giannone & Cia. Ltda.
- [] Others

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