

Asia Pacific Food Emulsifiers Market Report and Forecast 2024-2032

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Report description:

Asia Pacific Food Emulsifiers Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the Asia Pacific food emulsifiers market is projected to grow at a CAGR of 6% between 2024 and 2032. Aided by the burgeoning food and beverage industry and the escalating demand for processed foods, the market is expected to grow significantly by 2032.

Food emulsifiers, commonly known as food-grade emulsifying agents, are compounds that stabilise emulsions by augmenting the kinetic stability of the two immiscible phases. They find substantial application in numerous food products, including bakery goods, confectionery, dairy products, and meat products, due to their ability to improve food texture, enhance shelf life, and facilitate the mixing of ingredients.

A significant factor bolstering the Asia Pacific food emulsifiers market growth is the escalating consumption of processed foods. As urbanisation gathers pace, and with the region's burgeoning middle-class population, there has been a notable shift in dietary preferences towards ready-to-eat and packaged foods. These food products frequently deploy emulsifiers to maintain product consistency and extend shelf life.

Furthermore, the region's thriving bakery and confectionery sector plays a pivotal role in driving the demand for food emulsifiers. Innovations in bakery products, coupled with the rising popularity of Western-style baked goods like cakes, pastries, and bread, have fuelled the usage of emulsifiers to improve texture, moisture retention, and overall product quality.

According to the Asia Pacific food emulsifiers market analysis, the burgeoning dairy sector in countries like India, China, and Japan has amplified the application of emulsifiers. With the growing demand for flavoured milk, yogurt, and other processed dairy products, emulsifiers are increasingly being employed to ensure a smooth consistency and prolonged freshness.

The Asia Pacific region also boasts a robust and growing vegan and plant-based food market. As consumers become more health-conscious and environmentally aware, there's a discernible tilt towards plant-based diets. Food emulsifiers play a significant role in the production of vegan products, ensuring that plant-derived ingredients blend seamlessly to replicate the texture and taste of their non-vegan counterparts.

Nevertheless, the industry is rapidly adapting which is in turn influencing the Asia Pacific food emulsifiers market outlook.

Manufacturers are investing in research and development to produce natural and organic emulsifiers derived from plant and

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animal sources. This shift not only addresses health concerns but also caters to the growing demand for clean-label and organic food products.

Market Segmentation

The market can be divided based on type, product, application, and country.

Market Breakup by Type

- Natural
- Synthetic

Market Breakup by Product

- Lecithin
- Glycerides
- Sorbitan Esters
- Steroyl Lactates
- Others

Market Breakup by Application

- Dairy and Frozen Products
- Bakery and Confectionery
- Meat, Poultry, and Seafood
- Beverages
- Oils and Fats
- Others

Market Breakup by Country

- China
- India
- Japan
- ASEAN
- Australia
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Asia Pacific food emulsifiers market. Some of the major players explored in the report by Expert Market Research are as follows:

- Ingredion Incorporated
- Riken Vitamin Co., Ltd.
- Guangzhou Masson Science & Technology Industrial Co., Ltd.
- Zhengzhou Dahe Food S&T Co., Ltd
- Taiyo Kagaku Co.,Ltd
- Estelle Chemicals Pvt. Ltd.
- Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 Asia Pacific
- 7 Opportunities and Challenges in the Market
- 8 Asia Pacific Food Emulsifiers Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Asia Pacific Food Emulsifiers Historical Market (2018-2023)
 - 8.3 Asia Pacific Food Emulsifiers Market Forecast (2024-2032)
 - 8.4 Asia Pacific Food Emulsifiers Market by Type
 - 8.4.1 Natural
 - 8.4.1.1 Historical Trend (2018-2023)
 - 8.4.1.2 Forecast Trend (2024-2032)
 - 8.4.2 Synthetic
 - 8.4.2.1 Historical Trend (2018-2023)
 - 8.4.2.2 Forecast Trend (2024-2032)
 - 8.5 Asia Pacific Food Emulsifiers Market by Product
 - 8.5.1 Lecithin
 - 8.5.1.1 Historical Trend (2018-2023)
 - 8.5.1.2 Forecast Trend (2024-2032)
 - 8.5.2 Glycerides
 - 8.5.2.1 Historical Trend (2018-2023)
 - 8.5.2.2 Forecast Trend (2024-2032)
 - 8.5.3 Sorbitan Esters
 - 8.5.3.1 Historical Trend (2018-2023)
 - 8.5.3.2 Forecast Trend (2024-2032)
 - 8.5.4 Steroyl Lactates
 - 8.5.4.1 Historical Trend (2018-2023)
 - 8.5.4.2 Forecast Trend (2024-2032)
 - 8.5.5 Others

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- 8.6 Asia Pacific Food Emulsifiers Market by Application
 - 8.6.1 Dairy and Frozen Products
 - 8.6.1.1 Historical Trend (2018-2023)
 - 8.6.1.2 Forecast Trend (2024-2032)
 - 8.6.2 Bakery and Confectionery
 - 8.6.2.1 Historical Trend (2018-2023)
 - 8.6.2.2 Forecast Trend (2024-2032)
 - 8.6.3 Meat, Poultry, and Seafood
 - 8.6.3.1 Historical Trend (2018-2023)
 - 8.6.3.2 Forecast Trend (2024-2032)
 - 8.6.4 Beverages
 - 8.6.4.1 Historical Trend (2018-2023)
 - 8.6.4.2 Forecast Trend (2024-2032)
 - 8.6.5 Oils and Fats
 - 8.6.5.1 Historical Trend (2018-2023)
 - 8.6.5.2 Forecast Trend (2024-2032)
 - 8.6.6 Others
- 8.7 Asia Pacific Food Emulsifiers Market by Country
 - 8.7.1 China
 - 8.7.2 India
 - 8.7.3 Japan
 - 8.7.4 ASEAN
 - 8.7.5 Australia
 - 8.7.6 Others
- 9 Regional Analysis
 - 9.1 China
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 India
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
 - 9.3 Japan
 - 9.3.1 Historical Trend (2018-2023)
 - 9.3.2 Forecast Trend (2024-2032)
 - 9.4 ASEAN
 - 9.4.1 Historical Trend (2018-2023)
 - 9.4.2 Forecast Trend (2024-2032)
 - 9.5 Australia
 - 9.5.1 Historical Trend (2018-2023)
 - 9.5.2 Forecast Trend (2024-2032)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis

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- 10.2.1 Supplier's Power
- 10.2.2 Buyer's Power
- 10.2.3 Threat of New Entrants
- 10.2.4 Degree of Rivalry
- 10.2.5 Threat of Substitutes
- 10.3 Key Indicators for Demand
- 10.4 Key Indicators for Price
- 11 Value Chain Analysis
- 12 Trade Data Analysis
 - 12.1 Major Importing Countries
 - 12.1.1 By Volume
 - 12.1.2 By Value
 - 12.2 Major Exporting Countries
 - 12.2.1 By Volume
 - 12.2.2 By Value
- 13 Price Analysis
 - 13.1 China Historical Price Trends (2018-2023) and Forecast (2024-2032)
 - 13.2 Japan Historical Price Trends (2018-2023) and Forecast (2024-2032)
 - 13.3 India Historical Price Trends (2018-2023) and Forecast (2024-2032)
 - 13.4 ASEAN Historical Price Trends (2018-2023) and Forecast (2024-2032)
 - 13.5 Australia Historical Price Trends (2018-2023) and Forecast (2024-2032)
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Company Profiles
 - 14.2.1 Ingredion Incorporated
 - 14.2.1.1 Company Overview
 - 14.2.1.2 Product Portfolio
 - 14.2.1.3 Demographic Reach and Achievements
 - 14.2.1.4 Certifications
 - 14.2.2 Riken Vitamin Co., Ltd.
 - 14.2.2.1 Company Overview
 - 14.2.2.2 Product Portfolio
 - 14.2.2.3 Demographic Reach and Achievements
 - 14.2.2.4 Certifications
 - 14.2.3 Guangzhou Masson Science & Technology Industrial Co., Ltd.
 - 14.2.3.1 Company Overview
 - 14.2.3.2 Product Portfolio
 - 14.2.3.3 Demographic Reach and Achievements
 - 14.2.3.4 Certifications
 - 14.2.4 Zhengzhou Dahe Food S&T Co., Ltd
 - 14.2.4.1 Company Overview
 - 14.2.4.2 Product Portfolio
 - 14.2.4.3 Demographic Reach and Achievements
 - 14.2.4.4 Certifications
 - 14.2.5 Taiyo Kagaku Co.,Ltd
 - 14.2.5.1 Company Overview
 - 14.2.5.2 Product Portfolio

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- 14.2.5.3 Demographic Reach and Achievements
- 14.2.5.4 Certifications
- 14.2.6 Estelle Chemicals Pvt. Ltd.
 - 14.2.6.1 Company Overview
 - 14.2.6.2 Product Portfolio
 - 14.2.6.3 Demographic Reach and Achievements
 - 14.2.6.4 Certifications
- 14.2.7 Others
- 15 Key Trends and Developments in the Market

Additional Customisations Available

- 1 Manufacturing Process
 - 1.1 Overview
 - 1.2 Detailed Process Flow
 - 1.3 Operations Involved
- 2 Project Requirements and Cost Analysis
 - 2.1 Land, Location, and Site Development
 - 2.2 Construction
 - 2.3 Plant Machinery
 - 2.4 Cost of Raw Materials
 - 2.5 Packaging
 - 2.6 Transportation
 - 2.7 Utilities
 - 2.8 Manpower
 - 2.9 Other Capital Investments

List of Key Figures and Tables

- 1. Asia Pacific Food Emulsifiers Market: Key Industry Highlights, 2018 and 2032
- 2. Asia Pacific Food Emulsifiers Historical Market: Breakup by Type (USD Billion), 2018-2023
- 3. Asia Pacific Food Emulsifiers Market Forecast: Breakup by Type (USD Billion), 2024-2032
- 4. Asia Pacific Food Emulsifiers Historical Market: Breakup by Product (USD Billion), 2018-2023
- 5. Asia Pacific Food Emulsifiers Market Forecast: Breakup by Product (USD Billion), 2024-2032
- 6. Asia Pacific Food Emulsifiers Historical Market: Breakup by Application (USD Billion), 2018-2023
- 7. Asia Pacific Food Emulsifiers Market Forecast: Breakup by Application (USD Billion), 2024-2032
- 8. Asia Pacific Food Emulsifiers Historical Market: Breakup by Country (USD Billion), 2018-2023
- 9. Asia Pacific Food Emulsifiers Market Forecast: Breakup by Country (USD Billion), 2024-2032
- 10. Major Importing Countries by Volume (2020)
- 11. Major Exporting Countries by Volume (2020)
- 12. Major Importing Countries by Value (2020)
- 13. Major Exporting Countries by Value (2020)
- 14. China Historical Price Trends and Forecast (2018-2028)
- 15. Japan Historical Price Trends and Forecast (2018-2028)
- 16. India Historical Price Trends and Forecast (2018-2028)
- 17. ASEAN Historical Price Trends and Forecast (2018-2028)
- 18. Australia Historical Price Trends and Forecast (2018-2028)
- 19. Asia Pacific Food Emulsifiers Market Structure

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