

UAE Air Conditioner Market Report and Forecast 2024-2032

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Report description:

UAE Air Conditioner Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the UAE air conditioner market grew significantly in 2023. Aided by the escalating demand for advanced cooling solutions and the extensive applications of air conditioning systems in various sectors, the market is expected to grow at a CAGR of 6.2% between 2024 and 2032.

Air conditioning systems are an integral part of residential and commercial spaces in the UAE due to the nation's extreme climate. These systems regulate the temperature and humidity levels, ensuring a comfortable environment for occupants. With advancements in technology, modern air conditioners now offer improved energy efficiency, better cooling capabilities, air filtration, and smart control features.

The intensifying demand for energy-efficient and innovative cooling solutions is a key driver of the UAE air conditioner market growth. The growing awareness about energy conservation and the need to reduce electricity bills has triggered a shift towards energy-efficient air conditioners with higher SEER (Seasonal Energy Efficiency Ratio) ratings. Additionally, the rising trend of smart homes has further propelled the popularity of air conditioners integrated with smart technologies, as they offer convenience and improved control over indoor climates.

The diverse applications of air conditioning systems across different sectors significantly contribute to the market expansion. In the residential sector, air conditioners are indispensable for coping with the UAE's sweltering heat. In the commercial sector, including offices, malls, and hotels, air conditioning systems ensure a comfortable and conducive environment for both employees and customers. Furthermore, in the industrial sector, air conditioners maintain an optimal environment for machinery operation and ensure the quality of heat-sensitive products.

The escalating construction activities in the UAE also play a vital role in propelling the UAE air conditioner market demand. With the booming real estate sector and increasing infrastructural developments in cities like Dubai and Abu Dhabi, the demand for air conditioning systems has witnessed a substantial increase.

Moreover, the growing demand for eco-friendly air conditioning solutions has led to an increased focus on developing and adopting green air conditioning systems. With rising environmental concerns and the UAE's commitment to sustainable development, eco-friendly air conditioners that use alternative refrigerants and have low Global Warming Potential (GWP) are

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gaining prominence, thereby enhancing the UAE air conditioner market growth.

Market Segmentation

The market can be divided based on type, end use, and region.

Market Breakup by Type

- Window AC
- Split AC
- Packaged AC
- Ducted Split AC
- Cassette AC
- Floor Standing AC
- Centralised AC

Market Breakup by End Use

- Residential
- Commercial and Retail
- Healthcare
- Hospitality
- Government and Transportation
- Industrial

Market Breakup by Region

- Dubai
- North Emirates
- Abu Dhabi

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the UAE air conditioner market. Some of the major players explored in the report by Expert Market Research are as follows:

- Carrier Global Corporation
- LG Electronics Inc.
- Trane Technologies Company, LLC
- Mitsubishi Electric Corporation
- Johnson Controls International Plc (York)
- Super General Company LLC
- GREE Electric Appliances, Inc.
- DAIKIN INDUSTRIES, Ltd.
- Samsung Electronics Co., Ltd.
- S.K.M Air Conditioning LLC
- Others

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indicative and may be different from the actual report.

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