

## **North America Confectionery Market Report and Forecast 2024-2032**

Market Report | 2024-01-03 | 149 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

### **Report description:**

North America Confectionery Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the North America confectionery market is being driven by the growing USA market. Aided by the evolving consumer preferences, the introduction of innovative products, and the deep-rooted cultural tradition of gifting sweets during festive seasons, the US market is expected to grow at a steady pace in the forecast period of 2024-2032, growing at a CAGR of 1.9%.

Confectionery, a term synonymous with delightful candies, chocolates, and various sugar-based treats, has been a cornerstone of North American culinary indulgence. From the classic chocolate bars to the diversified gummies and jellies, the continent's love for confectionery is both historic and enduring. These sweet treats are not just mouth-watering indulgences but also an integral part of the socio-cultural fabric, be it Halloween, Valentine's, or Christmas celebrations.

One of the primary drivers bolstering the North American confectionery market growth is the continuous innovation by manufacturers. Responding to the demands of a discerning clientele, brands have introduced products with unique flavours, healthier ingredients, and sustainable packaging. The surge in artisanal and craft chocolates, emphasising organic ingredients and ethical sourcing, testifies to this evolving trend.

Moreover, the burgeoning health and wellness movement in North America has been influencing the North American confectionery market outlook. Consumers, while still enchanted by sweet treats, are more conscious about the ingredients. This has led to a surge in demand for dark chocolates, sugar-free candies, and products infused with functional ingredients like probiotics or essential vitamins.

Additionally, the rise of e-commerce platforms and digital marketing strategies has granted the confectionery brands a wider audience reach. Seasonal offerings, subscription boxes, and personalised confectionery products have gained traction, facilitated by the seamless online shopping experience.

The diverse application of confectionery products in the food and beverage sector also boosts the North American confectionery market demand. Confectioneries find their way into ice creams, yogurts, and baked products, adding flavour, texture, and aesthetic appeal. Furthermore, the gifting culture, especially during festive seasons, has kept the demand for premium chocolates and assorted candies buoyant.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Market Segmentation

The market can be divided based on type and country.

### Market Breakup by Type

- ☐Chocolate☐

- o☐White

- o☐Milk

- o☐Dark

- ☐Non-Chocolate

- ☐Gums & Mints

### Market Breakup by Country

- ☐United States of America

- ☐Canada

## Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the North America natural sweeteners market. Some of the major players explored in the report by Expert Market Research are as follows:

- ☐The Hershey Company

- ☐Nestle S.A (Nestle USA)

- ☐Mars Inc.

- ☐Ferrero spa

- ☐Mondelez International

- ☐Chocoladefabriken Lindt & Sprungli AG

- ☐Others

## About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

## Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 5.2 Key Drivers
- 5.3 Key Developments
- 5.4 Competitive Structure
- 5.5 Key Industrial Trends
- 6 Snapshot
  - 6.1 North America
- 7 Opportunities and Challenges in the Market
- 8 North America Confectionery Market Analysis
  - 8.1 Key Industry Highlights
  - 8.2 North America Confectionery Historical Market (2018-2023)
  - 8.3 North America Confectionery Market Forecast (2024-2032)
  - 8.4 North America Confectionery Market by Type
    - 8.4.1 Chocolate
      - 8.4.1.1 Historical Trend (2018-2023)
      - 8.4.1.2 Forecast Trend (2024-2032)
      - 8.4.1.3 Chocolate by Type
        - 8.4.1.3.1 White
        - 8.4.1.3.2 Milk
        - 8.4.1.3.3 Dark
    - 8.4.2 Non-Chocolate
      - 8.4.2.1 Historical Trend (2018-2023)
      - 8.4.2.2 Forecast Trend (2024-2032)
    - 8.4.3 Gums & Mints
      - 8.4.3.1 Historical Trend (2018-2023)
      - 8.4.3.2 Forecast Trend (2024-2032)
  - 8.5 North America Confectionery Market by Country
    - 8.5.1 United States of America
    - 8.5.2 Canada
- 9 Market Dynamics
  - 9.1 SWOT Analysis
    - 9.1.1 Strengths
    - 9.1.2 Weaknesses
    - 9.1.3 Opportunities
    - 9.1.4 Threats
  - 9.2 Porter's Five Forces Analysis
    - 9.2.1 Supplier's Power
    - 9.2.2 Buyer's Power
    - 9.2.3 Threat of New Entrants
    - 9.2.4 Degree of Rivalry
    - 9.2.5 Threat of Substitutes
  - 9.3 Key Indicators for Demand
  - 9.4 Key Indicators for Price
- 10 Value Chain Analysis
- 11 North America Confectionery Price Analysis
  - 11.1 United States
    - 11.1.1 Chocolate Confectionery Historical Price Trends (2018-2023) & Forecast (2024-2032)
    - 11.1.2 Non-Chocolate Confectionery Historical Price Trends (2018-2023) & Forecast (2024-2032)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 11.1.3 Gums and Mints Historical Price Trends (2018-2023) & Forecast (2024-2032)
- 11.2 Canada
  - 11.2.1 Chocolate Confectionery Historical Price Trends (2018-2023) & Forecast (2024-2032)
  - 11.2.2 Non-Chocolate Confectionery Historical Price Trends (2018-2023) & Forecast (2024-2032)
  - 11.2.3 Gums and Mints Historical Price Trends (2018-2023) & Forecast (2024-2032)
- 12 Global Trade Data Analysis
  - 12.1 Global Trade Analysis (HS Code: 1704)
  - 12.2 Major Exporting Countries
    - 12.2.1 By Value
    - 12.2.2 By Volume
  - 12.3 Major Importing Countries
    - 12.3.1 By Value
    - 12.3.2 By Volume
- 13 Competitive Landscape
  - 13.1 Market Structure
  - 13.2 Company Profiles
    - 13.2.1 The Hershey Company
      - 13.2.1.1 Company Overview
      - 13.2.1.2 Product Portfolio
      - 13.2.1.3 Demographic Reach and Achievements
      - 13.2.1.4 Certifications
    - 13.2.2 Nestle S.A (Nestle USA)
      - 13.2.2.1 Company Overview
      - 13.2.2.2 Product Portfolio
      - 13.2.2.3 Demographic Reach and Achievements
      - 13.2.2.4 Certifications
    - 13.2.3 Mars Inc.
      - 13.2.3.1 Company Overview
      - 13.2.3.2 Product Portfolio
      - 13.2.3.3 Demographic Reach and Achievements
      - 13.2.3.4 Certifications
    - 13.2.4 Ferrero spa
      - 13.2.4.1 Company Overview
      - 13.2.4.2 Product Portfolio
      - 13.2.4.3 Demographic Reach and Achievements
      - 13.2.4.4 Certifications
    - 13.2.5 Mondelez International
      - 13.2.5.1 Company Overview
      - 13.2.5.2 Product Portfolio
      - 13.2.5.3 Demographic Reach and Achievements
      - 13.2.5.4 Certifications
    - 13.2.6 Chocoladefabriken Lindt & Sprungli AG
      - 13.2.6.1 Company Overview
      - 13.2.6.2 Product Portfolio
      - 13.2.6.3 Demographic Reach and Achievements
      - 13.2.6.4 Certifications
    - 13.2.7 Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 14 Key Trends and Developments in the Market

### List of Key Figures and Tables

1. North America Confectionery Market: Key Industry Highlights, 2018 and 2032
2. North America Confectionery Historical Market: Breakup by Type (USD Million), 2018-2023
3. North America Confectionery Market Forecast: Breakup by Type (USD Million), 2024-2032
4. North America Confectionery Historical Market: Breakup by Country (USD Million), 2018-2023
5. North America Confectionery Market Forecast: Breakup by Country (USD Million), 2024-2032
6. United States of America Chocolate Confectionery Historical Price Trends and Forecast 2018-2028
7. United States of America Non-Chocolate Confectionery Historical Price Trends and Forecast 2018-2028
8. United States of America Gums and Mints Historical Price Trends and Forecast 2018-2028
9. Canada Chocolate Confectionery Historical Price Trends and Forecast 2018-2028
10. Canada Non-Chocolate Confectionery Historical Price Trends and Forecast 2018-2028
11. Canada Gums and Mints Historical Price Trends and Forecast 2018-2028
12. Major Exporting Countries by Value
13. Major Importing Countries by Value
14. Major Exporting Countries by Volume
15. Major Importing Countries by Volume
16. North America Confectionery Market Structure

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## North America Confectionery Market Report and Forecast 2024-2032

Market Report | 2024-01-03 | 149 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com