

US Wedding Management Market - Focused Insights 2024-2029

Market Report | 2024-02-06 | 72 pages | Arizton Advisory & Intelligence

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Report description:

REPORT OVERVIEW

This report offers market size & forecast data for the wedding management market in the US. The revenue generated from the sale of wedding management is included in the report. This report provides a comprehensive and current market scenario of US wedding management, including the US wedding management market size, anticipated market forecast, relevant market segmentations, and industry trends.

The study considers a detailed scenario of the present wedding management market and its market dynamics for 2024-2029 in the US. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent players operating in the market.

MARKET DEFINITION

Wedding management is nothing but a day of coordination of the wedding. The management segmentation in the US wedding management market includes complete management and partial management. Such coordinators offer all services of coordination required for weddings to a specific service as per the couple's need. The wedding coordinator's popularity is growing significantly in the US, as they help couples manage the vendors, scheduling, and logistics management. It is a good choice for a couple who are getting married at a destination location or planning a complex wedding.

KEY HIGHLIGHTS

-□ The US wedding management market was valued at \$7.03 BN in 2023 and is expected to reach \$7.69 BN by 2029, growing at a CAGR of 1.50% during the forecast period.

-□ The US wedding management market is growing significantly due to the growing popularity of destination weddings, rising awareness about green weddings, increasing demand for personalized weddings, growing demand for improving guest

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experience, growing popularity of online booking, growing popularity of full management service, rising number of weddings, the busy lifestyle of working people, and technology on the rise of wedding management.

-□The destination weddings are becoming more popular among the millennial couples. Couples are spending more on such weddings to gain a memorable and unique experience. This will drive the demand for the wedding management market in the US during the forecast period.

-□The couples in the US are looking for personalized weddings. Which drives the demand for wedding coordinators in the US wedding management market.

-□Bustle Events, Colin Cowie Lifestyle, David Tutera Events, Easton Events, Grit & Grace Inc, Haute Fetes, Jennifer Matteo Event Planning, Jove Meyer, Laurie Arons Special Events, LUXE Atlanta Events, Mae&Co Creative, Michael Russo Events, Mindy Rice Events, Mindy Weiss Party Consultants, Orange Blossom Special Event, Oren Co, Rafanelli Events, ROQUE Events, Sacks Productions, and Simple Troy are the prominent vendors and have intense market penetration.

REPORT HIGHLIGHTS

SEGMENTATION & FORECAST

o□Budget Market Insights (2023-2029)

- High
- Medium
- Low

o□Management Market Insights (2023-2029)

- Full Management
- Partial Management

o□Wedding Market Insights (2023-2029)

- Traditional Wedding
- Destination Wedding

o□Booking Market Insights (2023-2029)

- Online Booking
- Offline Booking

MARKET STRUCTURE

- Market Dynamics
- Competitive Landscape of the Wedding Management Products Market
- Key Vendors
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-□Key Developments

CHAPTER - 2: Wedding Management Products Market Segmentation Data

-□Budget Market Insights (2023-2029)

o□High

o□Medium

o□Low

-□Management Market Insights (2023-2029)

o□Full Management

o□Partial Management

-□Wedding Market Insights (2023-2029)

o□Traditional Wedding

o□Destination Wedding

-□Booking Market Insights (2023-2029)

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o□Offline Booking

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