

United Kingdom in 2040: The Future Demographic

Market Direction | 2022-10-13 | 18 pages | Euromonitor

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Report description:

Population expansion in the UK will be driven by positive rates of net migration in 2021-2040 as natural change turns negative after 2028. Consumer trends will be impacted and state resources will be put under increasing pressure as the ageing trend accelerates. Urbanisation will continue to be swift with Manchester being the fastest growing major city. The UK should continue to be an important consumer market up to 2040 despite the effect of the cost of living crisis.

Euromonitor's United Kingdom in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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Introduction

Key findings (1)

Key findings (2)

Summary

The UK and the World in 2040

Population Past, Present and Future

Ageing

Men and Women

Marriage and Divorce

Births and Fertility

Life Expectancy and Deaths

Health

Migration

Diversity

Urbanisation

Population Segmentation

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