

Traditional and Connected Watches in the United Kingdom

Market Direction | 2024-01-16 | 28 pages | Euromonitor

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Report description:

After disruption to sales due to COVID-19 in 2020 and 2021, traditional watches resumed its pre-pandemic slow and steady declining trend in volume terms in 2022, a trend which is set to continue in 2023. Indeed, in 2023, every category within traditional watches is expected to see a drop in volume sales, including high watches, which had seen solid volume growth the previous year. One of the reasons is that the country's VAT rebates were withdrawn as part of the Brexit agreement, which took effect...

Euromonitor International's Traditional and Connected Watches in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Traditional and Connected Watches market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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TRADITIONAL AND CONNECTED WATCHES IN THE UNITED KINGDOM

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The withdrawal of VAT rebates in the UK impacts volume sales of high watches

Mechanical watches continues to lead traditional watches in value terms

Offline sales continue to be dominant in traditional watches

PROSPECTS AND OPPORTUNITIES

Swiss watches will continue to rule traditional watches in the UK

Secondary market for traditional watches will continue to expand during the forecast period

Quartz digital and analogue watches will continue to lose ground to smart wearables

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