

**Traditional and Connected Watches in Australia**

Market Direction | 2024-01-16 | 28 pages | Euromonitor

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**Report description:**

In 2023, traditional watches is set to witness a stronger decline in volume sales and slower growth in current value terms than in the previous year in Australia. This deceleration can be attributed to consumers curtailing their spending on discretionary items due to the ongoing cost-of-living crisis. However, amidst the economic headwinds, high watches is anticipated to demonstrate remarkable resilience, contributing to growth in value sales for the category overall. Volume demand for high mech...

Euromonitor International's Traditional and Connected Watches in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Traditional and Connected Watches market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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