

RTD Tea in Tunisia

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Report description:

Aris Ice Tea marks a significant milestone as Tunisia's first locally-produced RTD tea. With all existing products in the market being imported, Aris is a pioneering Tunisian offering in this category. The brand boasts a diverse range of four enticing flavours: lemon, peach, strawberry, and apple. Notably, Aris sets itself apart by being both vegan and free from preservatives and colourings. The product is presented in an eye-catching plastic bottle packaging, adding to its appeal.

Euromonitor International's RTD Tea in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

RTD Tea in Tunisia
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List Of Contents And Tables

RTD TEA IN TUNISIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Aris Ice Tea represents first local RTD in Tunisia

RTD tea makes a splash on-trade while smuggling continues

Lack of promotion stifles progress

PROSPECTS AND OPPORTUNITIES

Prices set to remain out of reach for majority of Tunisian consumers

Anticipated shift in distribution

Health and wellness trends as key growth drivers

CATEGORY DATA

Table 1 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 2 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 3 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 6 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 7 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 8 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 9 Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 10 Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 11 Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 12 Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

SOFT DRINKS IN TUNISIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023
Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023
Table 23 Off-trade Sales of Soft Drinks by Category: Value 2018-2023
Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023
Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023
Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023
Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023
Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023
Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023
Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023
Table 31 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023
Table 32 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023
Table 33 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023
Table 34 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023
Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028
Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028
Table 37 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028
Table 38 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028
Table 39 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028
Table 40 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028
Table 41 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028
Table 42 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028
Table 43 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028
Table 44 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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Market Direction | 2024-01-23 | 25 pages | Euromonitor

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