

Plant-Based Dairy in India

Market Direction | 2024-01-23 | 19 pages | Euromonitor

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Report description:

Soy drinks continued to dominate demand for plant-based milk in India at the end of the review period. It is popular for several reasons. Firstly, soy is widely consumed in India in various forms, where it is used in different vegetable-based dishes, given its unique and distinct taste along with awareness of its nutritional benefits. Therefore, educating local consumers about soy drinks has been comparatively easy and hence the latter has found acceptance and traction in India at a faster pace.

Euromonitor International's Plant-based Dairy in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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