

Personal Accessories in South Korea

Market Direction | 2024-01-16 | 53 pages | Euromonitor

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Report description:

Continuing high inflation and financial constraints derived from the unstable global economy have discouraged consumer spending on discretionary items, which is set to result in slower retail volume and current value growth for personal accessories in 2023 compared with 2022. In addition, the official end of the pandemic in 2023, with the full lifting of COVID-19-related restrictions, including the mask mandate, has led to a full reopening of international travel. The large shift in consumer spe...

Euromonitor International's Personal Accessories in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Personal Accessories in South Korea

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List Of Contents And Tables

PERSONAL ACCESSORIES IN SOUTH KOREA

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2018-2023

Table 2 Sales of Personal Accessories by Category: Value 2018-2023

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 4 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 6 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 7 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 9 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

As consumer spending shifts to overseas travel, value growth in bags slows, while luggage soars

Open runs and the boom in the resale market wane

Novelty brands increasingly dominate sales of bags, marginalising older K-fashion brands

PROSPECTS AND OPPORTUNITIES

New brand imports by local distributors set to increase as more existing luxury brands switch to direct distribution

Economy priced casual bags to rise further amongst young consumers

Department stores set to remain the most popular distribution channel, despite competition from retail e-commerce

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 Sales of Luggage by Type: % Value 2018-2023

Table 17 NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2020-2023

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Table 19 Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

JEWELLERY IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Wedding demand sustains positive value sales of jewellery amidst high inflation

Van Cleef & Arpels is in the spotlight, as a jewellery brand chosen by the First Lady

Online jewellery brands expand to offline as the pandemic ends

PROSPECTS AND OPPORTUNITIES

Sales of wedding jewellery may slow due to decline in marriages, but affordable luxury jewellery targeting Millennials and Gen Z set to grow

Lab-grown diamonds expected to grow due to better affordability and sustainability

Jewellery-focused vertical platforms to rise to replicate the success of fashion vertical platforms

CATEGORY DATA

Table 69 Sales of Jewellery by Category: Volume 2018-2023

Table 70 Sales of Jewellery by Category: Value 2018-2023

Table 71 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 72 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 73 Sales of Costume Jewellery by Type: % Value 2018-2023

Table 74 Sales of Fine Jewellery by Type: % Value 2018-2023

Table 75 Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 76 Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 77 NBO Company Shares of Jewellery: % Value 2019-2023

Table 78 □LBN Brand Shares of Jewellery: % Value 2020-2023

Table 79 □Distribution of Jewellery by Format: % Value 2018-2023

Table 80 □Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 81 □Forecast Sales of Jewellery by Category: Value 2023-2028

Table 82 □Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 83 □Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

TRADITIONAL AND CONNECTED WATCHES IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

The "richsession" slows growth of traditional watches, but mechanical watches sustains more positive value growth than quartz watches

Breitling releases two limited editions exclusively for South Korean consumers

Online marketplaces rise as significant channels for sales of luxury watches

PROSPECTS AND OPPORTUNITIES

South Korea to remain one of the key markets for brand owners

Local distributors will continue new launches of retail platforms and brands, aiming to ride on the increased attention paid to watches

Smartwatches to continue to threaten sales of basic and mid quartz watches

CATEGORY DATA

Table 24 Sales of Traditional and Connected Watches by Category: Volume 2018-2023

Table 25 Sales of Traditional and Connected Watches by Category: Value 2018-2023

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Table 26	Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 27	Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 28	Sales of Traditional Watches by Category: Volume 2018-2023
Table 29	Sales of Traditional Watches by Category: Value 2018-2023
Table 30	Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 31	Sales of Traditional Watches by Category: % Value Growth 2018-2023
Table 32	Sales of Traditional Watches by Price Band: Volume 2018-2023
Table 33	□Sales of Traditional Watches by Price Band: Value 2018-2023
Table 34	□Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
Table 35	□Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
Table 36	□Sales of Connected Watches by Category: Volume 2018-2023
Table 37	□Sales of Connected Watches by Category: Value 2018-2023
Table 38	□Sales of Connected Watches by Category: % Volume Growth 2018-2023
Table 39	□Sales of Connected Watches by Category: % Value Growth 2018-2023
Table 40	□NBO Company Shares of Traditional Watches: % Value 2019-2023
Table 41	□LBN Brand Shares of Traditional Watches: % Value 2020-2023
Table 42	□NBO Company Shares of Connected Watches: % Value 2019-2023
Table 43	□LBN Brand Shares of Connected Watches: % Value 2020-2023
Table 44	□Distribution of Traditional Watches by Format: % Value 2018-2023
Table 45	□Distribution of Connected Watches by Format: % Value 2018-2023
Table 46	□Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028
Table 47	□Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028
Table 48	□Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028
Table 49	□Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028
Table 50	□Forecast Sales of Traditional Watches by Category: Volume 2023-2028
Table 51	□Forecast Sales of Traditional Watches by Category: Value 2023-2028
Table 52	□Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028
Table 53	□Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028
Table 54	□Forecast Sales of Connected Watches by Category: Volume 2023-2028
Table 55	□Forecast Sales of Connected Watches by Category: Value 2023-2028
Table 56	□Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028
Table 57	□Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

WRITING INSTRUMENTS IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

The full reopening of schools and offline studies sustains demand for stationery, including writing instruments
 Monami continues to release limited-edition Tin Case series, arousing consumers' curiosity and desire to collect
 Montblanc opens The Library Spirit pop-up store in South Korea

PROSPECTS AND OPPORTUNITIES

Stationery players to pursue product diversification beyond writing instruments
 The variety stores player Daiso will be a threat to independent stationery merchants
 Overseas expansion may be a business breakthrough for stationery companies

CATEGORY DATA

Table 58	Sales of Writing Instruments by Category: Volume 2018-2023
Table 59	Sales of Writing Instruments by Category: Value 2018-2023
Table 60	Sales of Writing Instruments by Category: % Volume Growth 2018-2023
Table 61	Sales of Writing Instruments by Category: % Value Growth 2018-2023

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Table 62	NBO Company Shares of Writing Instruments: % Value 2019-2023
Table 63	LBN Brand Shares of Writing Instruments: % Value 2020-2023
Table 64	Distribution of Writing Instruments by Format: % Value 2018-2023
Table 65	Forecast Sales of Writing Instruments by Category: Volume 2023-2028
Table 66	Forecast Sales of Writing Instruments by Category: Value 2023-2028
Table 67	□Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028
Table 68	□Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

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