

Personal Accessories in Indonesia

Market Direction | 2024-01-16 | 48 pages | Euromonitor

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Report description:

Retail sales of apparel and footwear in Indonesia registered accelerated growth in constant value terms in 2023, when compared to the previous year. As the country emerged from COVID-19 crisis, Indonesians became increasingly keen to travel, socialise and spend more time outside the home. Indeed, the term "revenge travel" was coined in response to the renewed interest of consumers in taking exotic trips that were put on hold during the pandemic. This fuelled demand for luggage, especially cabin-...

Euromonitor International's Personal Accessories in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Local products gain traction
Younger consumers represent key target market for manufacturers

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