

Jewellery in Romania

Market Direction | 2024-01-16 | 19 pages | Euromonitor

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Report description:

Amid challenging economic conditions, local consumers have shown a rising interest in investing in fine jewellery, particularly gold. Fine jewellery has also gained popularity as a high-value gift item. In addition, the lifting of pandemic restrictions on events led to a surge in weddings and other special events in 2023, boosting demand for products such as wedding rings. Indeed, women's rings remain the most popular product in this category.

Euromonitor International's Jewellery in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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JEWELLERY IN ROMANIA

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