

## Jewellery in Romania

Market Direction | 2024-01-16 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Amid challenging economic conditions, local consumers have shown a rising interest in investing in fine jewellery, particularly gold. Fine jewellery has also gained popularity as a high-value gift item. In addition, the lifting of pandemic restrictions on events led to a surge in weddings and other special events in 2023, boosting demand for products such as wedding rings. Indeed, women's rings remain the most popular product in this category.

Euromonitor International's Jewellery in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Jewellery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Jewellery in Romania  
Euromonitor International  
January 2024

### List Of Contents And Tables

#### JEWELLERY IN ROMANIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Fine jewellery considered an investment and high-value gift item

Teilor continues to lead jewellery in Romania in 2023

Price-conscious consumers gravitate towards costume jewellery in 2023

##### PROSPECTS AND OPPORTUNITIES

Sophisticated tastes and diversification will drive category growth in the years ahead

Sustainability-conscious consumers will demand sustainable jewellery

Players in jewellery will increasingly focus on the omnichannel approach

##### CATEGORY DATA

Table 1 Sales of Jewellery by Category: Volume 2018-2023

Table 2 Sales of Jewellery by Category: Value 2018-2023

Table 3 Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 4 Sales of Jewellery by Category: % Value Growth 2018-2023

Table 5 Sales of Costume Jewellery by Type: % Value 2018-2023

Table 6 Sales of Fine Jewellery by Type: % Value 2018-2023

Table 7 Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 8 Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 9 NBO Company Shares of Jewellery: % Value 2019-2023

Table 10 LBN Brand Shares of Jewellery: % Value 2020-2023

Table 11 Distribution of Jewellery by Format: % Value 2018-2023

Table 12 Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 13 Forecast Sales of Jewellery by Category: Value 2023-2028

Table 14 Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 15 Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

#### PERSONAL ACCESSORIES IN ROMANIA

##### EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

##### MARKET DATA

Table 16 Sales of Personal Accessories by Category: Volume 2018-2023

Table 17 Sales of Personal Accessories by Category: Value 2018-2023

Table 18 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 19 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 21 LBN Brand Shares of Personal Accessories: % Value 2020-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 23 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 24 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 25 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Jewellery in Romania**

Market Direction | 2024-01-16 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-20
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)