

Jewellery in Mexico

Market Direction | 2024-01-16 | 21 pages | Euromonitor

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Report description:

Jewellery is set to see positive performances in both retail volume and current value terms in 2023. This is largely due to post-pandemic economic recovery, the return to stability in employment, and progress in consumer spending. This is closely tied to the return of in-person activities, whereby casual gatherings, in-person or hybrid work arrangements, and the return to in-person education have been encouraging more Mexican consumers to follow the latest trends in jewellery, especially (due to...

Euromonitor International's Jewellery in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Driven by a surge in consumer confidence, jewellery returns to a solid performance

While engagement rings was one of the most relevant products during the pandemic, wedding rings has rebounded

Fuelled by increased consumer confidence, collaborations and exclusive collections propel sales of jewellery in Mexico

PROSPECTS AND OPPORTUNITIES

In times of inclusion, genderless jewellery will pave the way for new products and messages tailored to younger generations

Aligned with accessible luxury and sustainability trends, lab-grown diamonds gain strength amongst jewellery enthusiasts

Customisation and exclusivity will continue to be trends in jewellery in Mexico

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