

Jewellery in Japan

Market Direction | 2024-01-16 | 19 pages | Euromonitor

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Report description:

Jewellery is set to maintain growth in retail volume and current value terms in 2023, with growth for both costume and fine jewellery, although this will slow compared with previous years. Polarisation has continued in jewellery in Japan in 2023, whereby demand is being split between high-priced luxury brands and low-priced affordable brands. Although the pandemic hit Japan strongly, as well as the rest of the world, the impact on households differed by the disposable incomes of households. In t...

Euromonitor International's Jewellery in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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