

Jewellery in Italy

Market Direction | 2024-01-16 | 20 pages | Euromonitor

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Report description:

Jewellery performed well in Italy in 2023 despite a high rate of inflation and an increase in prices, especially for fine jewellery, which saw stronger growth than custom jewellery in both volume and value terms during the year. In fact, the consumption of jewellery remained resilient in the face of high prices, international political and economic uncertainty and consumers facing significant cost of living pressures. This trend started during the COVID-19 crisis as Italian consumers saw jewelle...

Euromonitor International's Jewellery in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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