

Jewellery in Canada

Market Direction | 2024-01-17 | 19 pages | Euromonitor

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Report description:

Jewellery saw healthy growth in 2023, fuelled by growth in costume and fine jewellery, as consumers continued to transition to post-pandemic norms following the rollback of COVID-19 restrictions. International and domestic brands continued to expand to meet consumer demand. For example, luxury jewellery brand Van Cleef & Arpels opened a flagship boutique in Toronto in 2023 featuring products such as the Snowflake collection. Meanwhile, Canadian jewellery brand Mejuri opened two new Canadian loca...

Euromonitor International's Jewellery in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Costume Jewellery, Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jewellery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Post-pandemic return to social engagements boosts demand for costume jewellery

Lab-grown diamonds gain appeal amongst younger Canadians thanks to lower prices and ethical credentials

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