

## **Carbonates in Tunisia**

Market Direction | 2024-01-23 | 29 pages | Euromonitor

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### **Report description:**

Tunisia is currently grappling with a crisis in the supply of refined sugar, which first emerged in August 2022 and continued throughout 2023. This shortage has had a profound effect on the production of carbonates and subsequently on the overall availability of category products in the market. It should be noted that all sugar marketed in Tunisia is imported through the National Office of Trade (OCT), which is responsible for distributing it to packaged food industries. However, the OCT is enco...

Euromonitor International's Carbonates in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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