

Bags and Luggage in the United Kingdom

Market Direction | 2024-01-16 | 20 pages | Euromonitor

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Report description:

Bags and luggage is set to maintain growth in both retail volume and current value terms in the UK in 2023. Although volume sales? are expected to increase in most categories, it is significant to note that luggage is anticipated to see the most? significant increase, and will be one of the main drivers of overall growth. As the pandemic stopped most travel in 2020, and therefore led to a lack of demand for luggage, this was one of the categories most negatively impacted. Fortunately, the category...

Euromonitor International's Bags and Luggagein United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Luggage maintains dynamism in 2023, as travel continues to rebound

Versatility and convenience are amongst the key consumer demands that continue to fuel growth

Growth for crossbody bags is driven by luxury brands and social media trends

PROSPECTS AND OPPORTUNITIES

Luxury handbags will continue to benefit from the successful performance of top companies

Cabin baggage policies will continue to shape sales of bags and luggage in the UK

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