

Bags and Luggage in Romania

Market Direction | 2024-01-16 | 18 pages | Euromonitor

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Report description:

Despite the prevailing inflation in Romania, bags and luggage continued to exhibit growth. Average unit prices surged in 2022 and 2023 due to increased costs associated with energy, raw materials, and other factors. This led many Romanians to opt for more affordable products.

Euromonitor International's Bags and Luggage in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Backpacks are in the spotlight as Romanians indulge in sporting activities

E-commerce continues to gain ground in 2023

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Business bags set to benefit from the back-to-work trend and premiumisation

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